



Atlanta's Earth Benefactor Additional Opportunities

As an Atlanta Earth Benefactor you will receive the additional benefit to be recognized for one of the following areas. Please select one of the following six categories. We will provide team leaders and other volunteers as requested but each category below provides an excellent opportunity to involve your corporate team members.

Stepping Lightly in Atlanta Pavilion

“Stepping Lightly in Atlanta Pavilion presented by YOUR COMPANY NAME” an eco-puzzle to reducing our eco-footprint.

“Stepping Lightly in Atlanta” is an eco-puzzle to discovering how each of us can reduce our eco-footprint. Each visitor to the Arms Around Atlanta - Earth Day Celebration will receive a characterization of Atlanta highlighting key locations of where to recycle many different items, where to dispose of hazardous waste, where to find organic foods and farms, restaurants that sell menu items made from organic foods, and many other important eco-places on the eco-zone of Atlanta.

On the reverse side of the map, 12 or so eco categories will be listed along with the top 2-4 “things to know and do” to reduce our eco-footprint as well as company/non-profit contact information. 12 nonprofits will receive a grant to have a larger booth and to be listed on the backside of the map. Additionally, 12 companies can become a sponsor of an eco-puzzle piece (more information can be found on “Stepping Lightly in Atlanta an eco-puzzle” page). All participants will end up at the “Stepping Lightly in Atlanta Pavilion presented by YOUR COMPANY NAME” to receive their prize and to enter into various contests. The pavilion will be a large 20x80 size booth. The pavilion is a wonderful opportunity for any company to have a large display and interactive participation with the community and participants.

The Organic Taste of Atlanta Pavilion

Have your company's name be the **"Organic Taste of Atlanta Pavilion – Presented by YOUR COMPANY NAME"**

A 20x80 size booth will hold a variety of vendors that include restaurants that sell menu items made from organic foods, organic farms, grocery stores that sell organic foods, and farmers that will sell organic seedlings. This will be our food area where festival participants can come and taste organic foods and find out more about buying organic and buying locally and how that contributes to "Stepping Lightly in Atlanta". This pavilion provides a great opportunity for a local food distributor, restaurant or grocery chain to put their name on the **"Organic Taste of Atlanta Pavilion – Presented by YOUR COMPANY NAME"**

The Stepping Lightly in Atlanta Awards

Have your company's name be the **"Stepping Lightly in Atlanta Awards – Presented by YOUR COMPANY NAME"**

The Arms Around Atlanta - Earth Day Celebration Education Committee has created several curriculums for K12 students. All students whose submissions are selected to be judged by The Atlanta Earth Day 2007 Awards Committee will receive a certificate and a goody bag. Awards will be given for 1st, 2nd, & 3rd place for each age level. In addition, there will be one Grand Prize Winner. Prize winners will be announced and then displayed at the Arms Around Atlanta Earth Day Festival in Grant Park on April 21 and 22. Participation is open to metro Atlanta area schools and recreation centers. Categories for entry are: Art, Writing or Video. Entries can come from a student, a class, or a school club. This is an excellent opportunity to have your company name recognized for awarding excellence in students and their expressions to "Stepping Lightly in Atlanta."

The Stepping Lightly in Atlanta Kids Zone

Have your company's name be the **"Stepping Lightly in Atlanta Kids Zone – Presented by YOUR COMPANY NAME"**

Zoo Atlanta and many others are creating a special area just for kids. All educational tools, art projects and much more will be focused on kids 12 and younger. The opportunity for your company to have its name as the **"Stepping Lightly in Atlanta Kids Zone – Presented by YOUR COMPANY NAME"** provides a great avenue for young minds to appreciate your green corporate vision and mission.

Main Entertainment Stage

Have your company's name be the "**(Your Company Name) Stage**"

Mayor Franklin and others will speak from this stage on April 21 just after the volunteer luncheon. For the remainder of Saturday and all day Sunday the main stage will host exciting entertainment. The Entertainment Committee has confirmed 12 bands that will be playing all day for both days. The best and well-known performers will be playing on this stage. See separate listing for confirmed entertainment. Note that a banner with all Benefactor's logo will be also on this stage.

The Greener Atlanta Raffle

Have your company's name be the "**Greener Atlanta Raffle – Presented by YOUR COMPANY NAME**"

GE has graciously donated to Keep Atlanta Beautiful:

- 1 GE Adora Graphite Metallic Kitchen Package (Refrigerator, Range, OTR, and Dishwasher) for the April event, for a value of \$6000.
- 1 pair of Granite Gray Frontload laundry (Washer and Dryer) for the April event, for a value of \$2000.
- 1 pair of Granite Gray Frontload laundry (Washer and Dryer) for the November event, for a value of \$2000.

Raffle tickets will be sold through November 17, 2007 when at the Atlanta Recycling Day event we will raffle off 1st, 2nd, and 3rd prizes. The raffle tickets could be sold in your store and listed as supporting the Greener Atlanta vision through the "**Greener Atlanta Raffle – Presented by YOUR COMPANY NAME**" All proceeds will go to Keep Atlanta Beautiful and their Greener Atlanta programs in collaboration with the City of Atlanta. Your customers will receive wide exposure to your company's vision and partnership to create a Greener Atlanta.

Atlanta's Earth Leader
Additional Opportunities

Volunteer Eco-Goodie Bag

Have your company logo on the eco-goodie bag that will be distributed to 2,000+ volunteers participating in the Arms Around Atlanta - Earth Day Cleanup of litter, recyclables, tires, and electronics as well as stream cleanups. You have the option to supply the goodie bags and some of its content which will be needed by April 9. We ask that your corporate team donate its time by helping us compile and distribute the goodie bags to cleanup volunteers.

Arms Around Atlanta - Earth Day VIP Tent

A VIP tent will be available for all the employees that work for companies that contribute at the Atlanta Earth Benefactor, Atlanta Earth Leader or Atlanta Earth Patron sponsorship level. The VIP tent will be listed as **"Arms Around Atlanta - Earth Day VIP Tent – Presented by YOUR COMPANY)**

**Atlanta's Earth Patron
Additional Opportunities**

Gazebo

Have your company's name be the "**(YOUR COMPANY NAME) Stage**"

Saturday afternoon and day Sunday the Gazebo will be one of three locations that will host exciting entertainment. The Entertainment Committee has confirmed 12 bands that will be playing all day for both days. See separate listing for confirmed entertainment.

Salute to Arms Around Atlanta Volunteer's Pavilion

Have your company logo on the banner where 2,000+ volunteers will eat lunch and hang out after the Arms Around Atlanta - Earth Day Cleanup of litter, recyclables, tires, and electronics as well as stream cleanups.