



A Road Map to "Stepping Lightly in Atlanta" ~ An Eco-Puzzle Game

what is it...

Stepping Lightly in Atlanta is an eco-puzzle game or a road map to discovering how each of us can reduce our eco-footprint. Right now, people are using 23% more than what Earth can renew. By learning our Eco-footprint we can begin to learn how to Step Lightly in Atlanta and help all the flowers and wildlife, the many life forms in our streams and oceans and all of our other companions on earth from lions, tigers and bears to all the birds in the air and even frogs, turtles and wiggly worms!

how it works...

All visitors will receive an eco-map of Atlanta. The eco-map will show all the great eco resources and places to visit in Atlanta. On the other side of the eco-map is an eco-puzzle. The object of the puzzle is to visit as many booths on the eco-puzzle circuit as possible. The more booths visited, the more opportunities for prizes!

There will be 15 eco categories and 30 puzzle pieces. 15 of the puzzle pieces will go to 15 nonprofits or government agencies and 15 businesses. Atlanta Earth Benefactors will receive a special piece separate from the 30 puzzle pieces. Only one business type per category can purchase a sponsorship package to be on the eco-puzzle circuit. The eco-puzzle booth sponsors will have their contact information and/or their corporate message in a puzzle piece and receive a 20x10 booth. All participants will end their eco journey at the Stepping Lightly in Atlanta Pavilion to receive their prizes. The eco-puzzle piece sponsor benefits are separate from the benefits of the Atlanta Earth sponsorship benefit package.

On the reverse side of the eco-puzzle is the eco-map, a Road Map to Stepping Lightly in Atlanta. A characterization of Atlanta highlighting key locations of where to recycle, where to dispose of hazardous waste, where to find organic foods and farms, and restaurants that sell menu items made from organic foods, as well as many other important eco-places on the eco-zone of Atlanta. This Road Map will be something everyone will want to keep and use at their home or office.

what does it cost...

To be a "Road Map to Stepping Lightly in Atlanta" eco-puzzle booth sponsor, the cost is \$5,000. In addition, a company may want to purchase a \$5,000 Atlanta Earth Family Sponsorship and if you sponsor both, you will receive the benefits of Atlanta's Earth Contributor.

find out more...

To find out more about how the **Stepping Lightly in Atlanta Eco Puzzle** works call Stephanie Winum a 404.668.3616 or email her at Stephanie@thecommunicationworks.net.



Eco-Categories

These categories are to help us all learn how to Step Lightly in Atlanta; how to live our lives where we live, learn, work and play to reduce our eco-footprint by learning how to respect and conserve our natural resources.

Each category below will have a non-profit and a for-profit organization representing and explaining what they do can do to help us, by learning and/or buying through them, create a greener, brighter future in Atlanta.

1. Clean Water Atlanta...it does a body good
(Clean Water and Water Conservation)
2. Clean Air...the zen to how we get there (Clean Air/Transit)
3. We Are What We Eat...How Organic!
(Organic and Local Foods and Beverages)
4. The New Dress for Success
(Organic and hemp clothing)
5. The 3 R's: Reduction, Reuse and Recycling
6. The Blueprint to a Greener Atlanta (Green Development)
7. Designing a Greener Atlanta
(paint, carpet and other eco-goods)
8. Protecting our Wildlife
9. Protecting our Land
10. Green Energy (Energy and Climate Protection)
11. Green Living (Cleaning products)
12. Green Learning (recycled paper products)
13. Green Playing (products made from recycled plastics, cans, bottles, tires and other goods)
14. Green Justice (social justice)
15. It's Our City...We Are Doing Our Part
(City, Gov. and Community NPU and neighborhood booths)