



6th Annual Back to Business Conference August 8-10, 2017

All events are **FREE** to attend

Back to Business is a 3-day event for entrepreneurs and small business owners to learn about growing their business

Please Register at www.atlantabacktobusiness.com

Tuesday, August 8 – What Social Media Strategy Is Best for You? (6:30pm – 8:30pm)

General Assembly, 2nd Floor of Ponce City Market (675 Ponce De Leon Ave NE, Atl 30308)

In this workshop, you will learn a methodology to help guide your efforts to develop an actionable social media strategy. You will learn how to structure your social media platforms, deploy your resources, and ultimately launch a social media campaign that is professional and provides results you will be able to interpret and understand.

Wednesday, August 9 – Plugging into Business Opportunities In The Movie & TV Industry (6pm - 8:30pm)

The Gathering Spot (384 Northyards Blvd NW, Atlanta, GA 30313)

Atlanta is known as the *Hollywood of the South* and we want your company to be a part of this movement. Come and learn from professionals in the Film and TV industry how your business can get connected to potential opportunities. We will have networking as well as a panel discussion with the economic and creative leaders in Film and TV.

Thursday, August 10 – 2017 Back to Business Conference (9am – 1pm)

Atlanta Metropolitan State College (1630 Metropolitan Pkwy SW, Atlanta, 30310)

This procurement fair will have over 90 exhibitors who will speak with you about their procurement opportunities and processes. You will have an opportunity to interface with exhibitors from private and public corporations as well as federal, state, and local government agencies. Just a few of our confirmed exhibitors include The Home Depot, Porsche Cars North America, UPS, The Coca-Cola Company, Georgia Power, SunTrust, Army Corps of Engineers, Environmental Protection Agency, The City of Atlanta, Fulton County, and numerous others.