10 REASONS

ATLANTA SHOULD GREEN-LIGHT THE GULCH

#GreenlightTheGulch

To learn more visit: **AtlantaGA.gov/GreenlightTheGulch**

REASON #1

$28 million into a trust fund that will be used to increase affordable housing throughout Atlanta.

REASON #2

30% of the residential units will be affordable/workforce housing units.

REASON #3

$12 million to promote economic development throughout Atlanta.

REASON #4

$2 million towards a new workforce development program aimed at placing more Atlanta residents in living wage jobs.

REASON #5

The construction of a new Atlanta Police Department mini-precinct and fire station.

REASON #6

35,000 permanent jobs in the area.

REASON #7

There is no risk involved for the taxpayers of Atlanta and $0 will be used from the city budget. The Gulch project will pay for itself over the long term, while immediately bringing economic and community benefits to the city.

REASON #8

Nearly 40% of all Gulch development work will be performed by minority and/or female owned businesses.

REASON #9

Up to $1 billion in incentives offered by the State of Georgia.

REASON #10 /

Upwards of $125 million to the English Avenue/Vine City area Empowerment Zone communities.