Department of
CITY PLANNING

Q #	Source (email, meeting, etc.)	Date Rec'd	Question	Answer
1	2/6 Email	6-Feb	Will the residents have to physically participate in the build-out?	No, participants are not required to perform construction work. The City will hire a contractor to do any construction. However, where feasible, the City and TPL encourage the community to play an active role in implementing their vision by incorporating volunteers through community participation. This may be done as long as there are no safety concerns.
2	2/12 Public Meeting	12-Feb	What design phase is current Jackson Street bridge Placemaking in?	The Jackson Street Bridge team is in the design approvals phase. They have done two rounds of public engagement and have provided conceptual designs.
3	2/12 Public Meeting	12-Feb	Does diversity of team responding to application factor into selection?	Yes. We are looking for applications that include a diverse team and diverse letters of support. By 'diverse', we are looking for support from a variety of sources including neighbors close to the site, business/property owners, NPU leaders, neighborhood leaders, Council Members, etc. Applications with multiple types of documented team members and supporters will be scored higher. See pg 12 of the Program Guide.
4	2/12 Public Meeting	12-Feb	Can one team submit various projects in each tier?	We encourage teams to focus on one project they think will have the most impact and strong support from the community. Teams may submit project ideas at multiple levels (see pg. 7 in the program guide) on the same site. However, be aware that it is highly unlikely that multiple projects from the same team will be selected. If you are interested submitting a single application for multiple tiers or for multiple sites - see question 6.
5	2/12 Public Meeting	12-Feb	Can one project team submit various sites?	We encourage teams to focus on one project they think will have the most impact and strong support from the community. Teams may submit project ideas on different sites. However, be aware that it is highly unlikely that multiple projects from the same team will be selected. If you are interested submitting a single application for multiple tiers or for multiple sites - see question 6.
6	2/12 Public Meeting	12-Feb	If a team submits various tiers or various sites, should they submit it in one application or in multiple applications?	If your team wishes to submit project ideas for multiple levels on the same site or projects on various sites, contact us to discuss your ideas first. We can help you determine if you need to submit one or multiple applications. Reach us at mobility@atlantaga.gov.
7	2/12 Public Meeting	12-Feb	What is the overall program budget annually?	The total program budget from City funding sources is $100,000 to be split amongst all selected teams. Funding will be allocated to these teams according to Project Level and complexity (See pg. 7 of the Program Guide). The Trust For Public Land may provide additional support to selected project teams above the City's initial budget in the form of materials and technical assistance.
8	2/12 Public Meeting	12-Feb	Can you elaborate upon Equitable Target Area?	The Equitable Target Area index is a tool developed by the Atlanta Regional Commission (ARC) to help better understand complexities in communities of concern - high percentage of people living in poverty or high minority population. The City uses this tool in the Placemaking Program to give additional consideration to areas that are typically underserved by transportation investments. Visit https://atlantaregional.org/regional-equity-and-inclusion/ for additional information.
9	2/12 Public Meeting	12-Feb	Will The Trust for Public Land be involved in acquiring land for selected projects?	No.

10	2/12 Public Meeting	12-Feb	Who is responsible for maintenance once a project has been installed?	The responsibility of maintenance depends on the type of project installed and its complexity. Applicant teams are encouraged to have an idea of what they are willing to take on. Selected teams will develop a project strategy during the design phase where the appropriate party responsible for maintenance will be determined. In general, teams can expect that more permanent infrastructure such as roadway striping will be maintained by the City and more temporary infrastructure such as watering plants or touching up murals may need to be maintained by the project team. We will work out the details with selected teams during the design process. The City is also working to hire a position focused on implementation and maintenance of City projects, including the Placemaking projects.
11	2/12 Public Meeting	12-Feb	Who leads the project and who purchases the materials?	The project team will lead the project in terms of developing their design and gathering input and support from the public. The City and TPL will provide technical support for the entire process. The City will be responsible for procuring materials and hiring construction contractors using the City funds. In the event that outside funds are secured, those outside funds may be spent through TPL.
12	2/12 Public Meeting	12-Feb	What kind of outreach meetings will the project team organize?	This is largely up to the project team. The City and TPL will advise throughout the process and offer guidance on what might be the most suitable option given the project specifics.
13	2/12 Public Meeting	12-Feb	Is there a match requirement?	No, but we encourage you to think about other funding sources to increase the impact of your ideas. However, the identification of external funds will not be one of the decision factors in project selection.
14	2/12 Public Meeting	12-Feb	Do we need to include zoning information in the application?	No
15	2/12 Public Meeting	12-Feb	Are parcels owned by the City eligible? (i.e. School property, city hall, city facilities)	Unlikely. The Placemaking Program is meant to focus on creating safer streets. However each project will be unique and if a team provides a reasonable case for each scoring criteria in their application, the evaluation committee will consider the application. To be certain, we strongly encourage teams to contact us at mobility@atlantaga.gov prior to submitting their application.
16	City employee phonecall	15-Feb	Will the City award the same number of projects as they did last year?	This will be based on the range of applications received. We do not have a quota for number of projects or number of projects by level. We are interested in seeing proposals for projects at all levels (See Program Guide pg. 7) and encourage you to submit projects at the level you think is appropriate.
17	2-18-19 Email	18-Feb	The written description portion of the application has 5 questions with a word cap of 500 words. Does that instruction mean the cap is 500 words per question or 500 total?	The 500 word cap is meant to apply to all 5 questions in total. In other words, about 100 words per question.