

NPU-H

Community Master Plan

Public Kick-off Meeting

March 26th, 2019 @ 6:30 PM

City of Atlanta, City Design, TSW



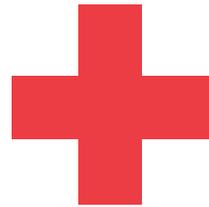
Department of

CITY PLANNING

Who Are We?



Consultant Hired by the City of Atlanta



A stack of several books is shown, with a semi-transparent blue overlay covering the entire image. The books are stacked horizontally, and their spines are visible. The text 'Previous PLANS' is centered over the books.

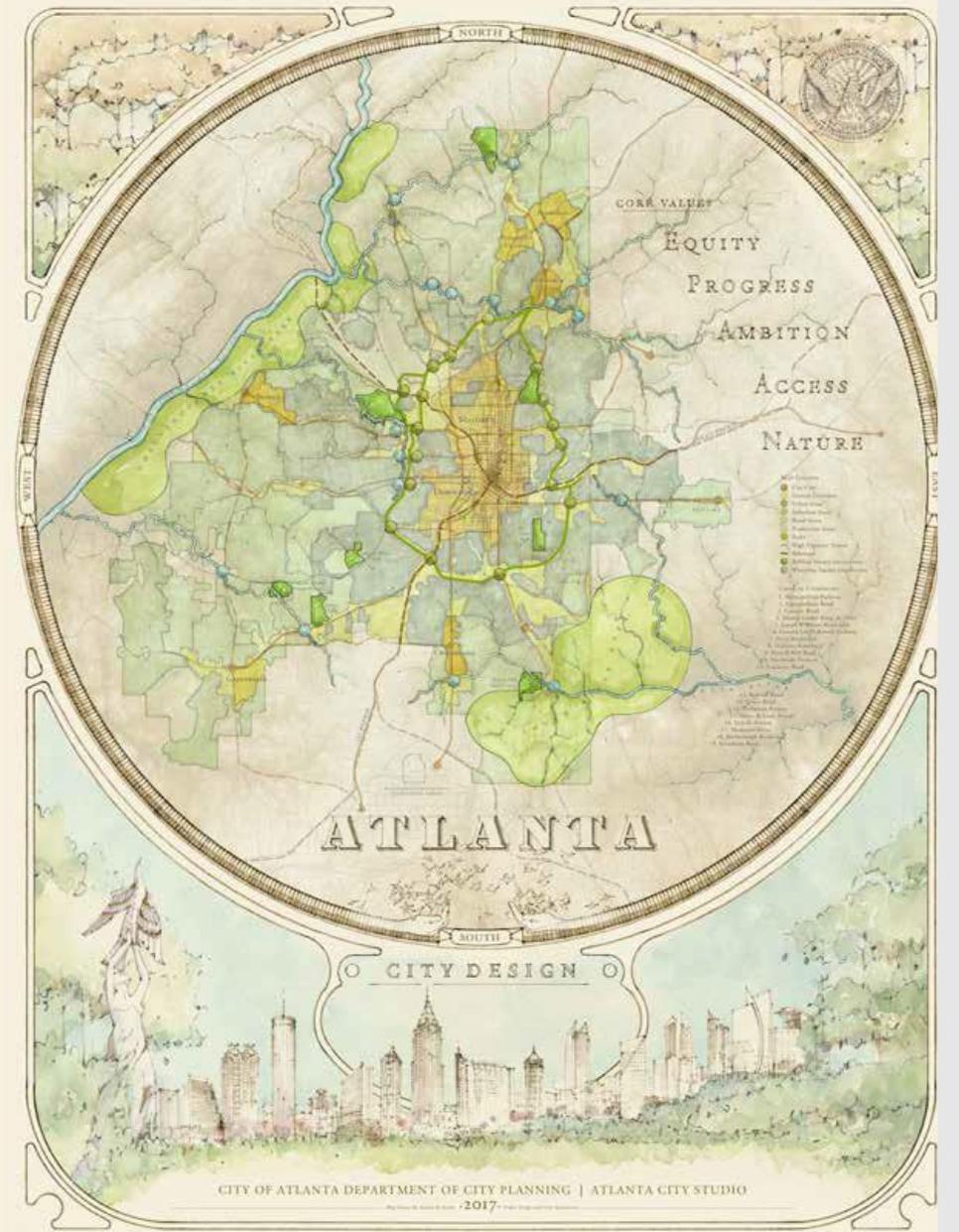
Previous PLANS

There is already a lot happening!

- Comprehensive Development Plan
- Atlanta City Design: Aspiring to the Beloved Community
- 2017-2021 Capital Improvements Program and Community Work Program
- Atlanta Community Engagement Playbook
- Resilient Atlanta: Actions to Build an Equitable Future
- Atlanta's Transportation Plan
- Cargo Atlanta: A Citywide Freight Study
- Vision 2022: Live. Work. Thrive.
- Atlanta's 2015-2019 Consolidated Plan
- Atlanta's Project Greenspace
- Assessing Urban Tree Canopy in the City of Atlanta
- Urban Ecology Framework
- Envision: ATL Parks and Recreation Comprehensive Plan
- Creating Linkages and Eliminating Barriers: The Strategic Community Investment Report
- Invest Atlanta
- More MARTA Atlanta
- Northwest Atlanta Framework Plan
- Donald L. Hollowell Parkway Redevelopment Plan
- Hollowell/Martin Luther King Redevelopment Plan and Tax Allocation District and Program Description and Application for Funding
- D.L. Hollowell Parkway Veterans Memorial Highway LCI Study
- Fulton Industrial Boulevard Redevelopment Framework and Fulton Industrial CID Master Plan
- Utoy, Sandy, and Camp Watershed Improvement Plan
- The Herbert Greene Nature Preserve: A Conceptual Vision
- Westside Atlanta: Blueprints for Successful Communities
- Martin Luther King Jr. Drive Corridor Transportation Study
- NPU-H/Adamsville Community Comprehensive Development Plan
- NPU-H Master Planning and Community Engagement
- NPU-G Community Master Plan

THE ATLANTA CITY DESIGN

Aspiring to the Beloved Community



CHANGE IS COMING

“World’s population increasingly urban with more than half living in urban areas.”

United Nations, July 2014

*“Census shows **big U.S. cities continue to grow.**”*

USA Today, May 2016

*“**Gentrification is a global problem.** It’s time we found a better solution.”*

The Guardian, September 2016

“Will Portland’s housing crisis repeat mistakes of San Francisco?”

The Atlantic, May 2014

*“Why companies are **moving back downtown.**”*

Governing, August 2016

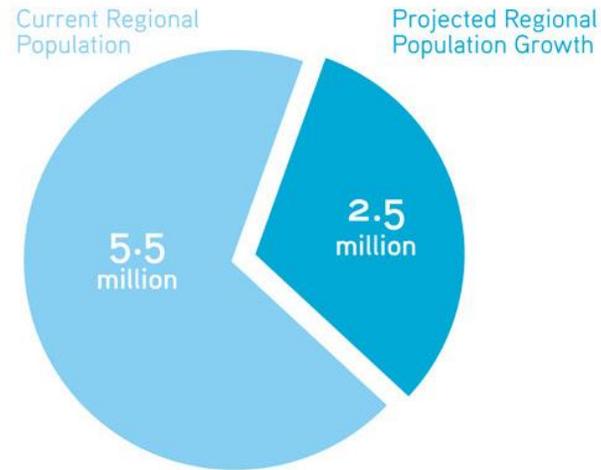
*“To avoid housing nightmare, say **‘yes in my back yard’.**”*

Boston Globe, July 2016

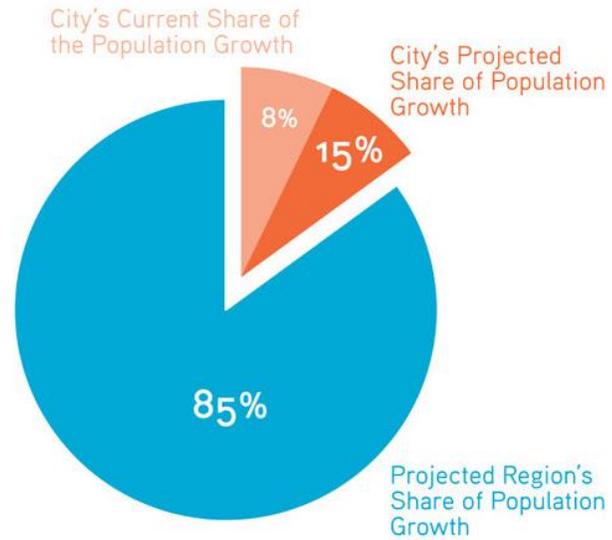
“As more people move in, NYC suffers affordable housing crisis.”

NPR, March 2016

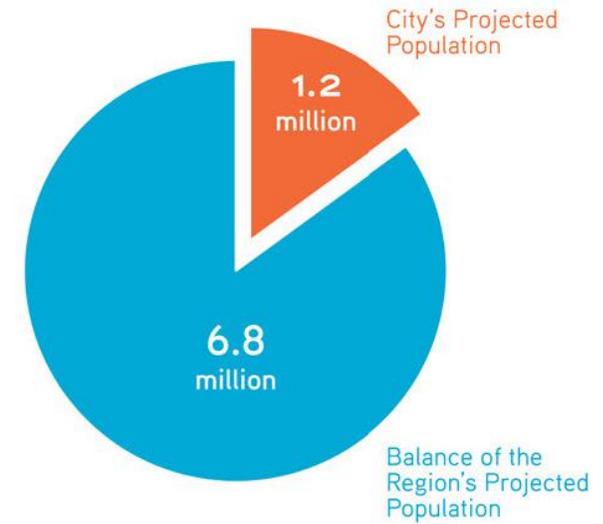
A LARGER ATLANTA



A larger region.



A larger city.



A lot more people.



*The Atlanta
City Design*

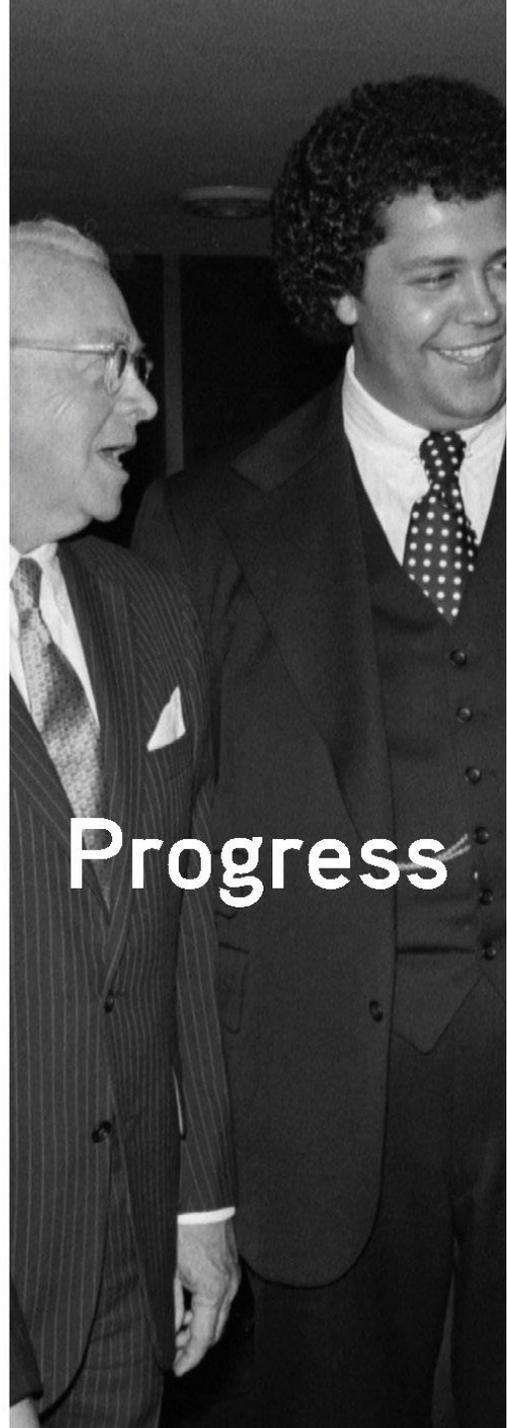
A Guide to the City's Future

The Atlanta City Design





Equity



Progress



Ambition



Access



Nature

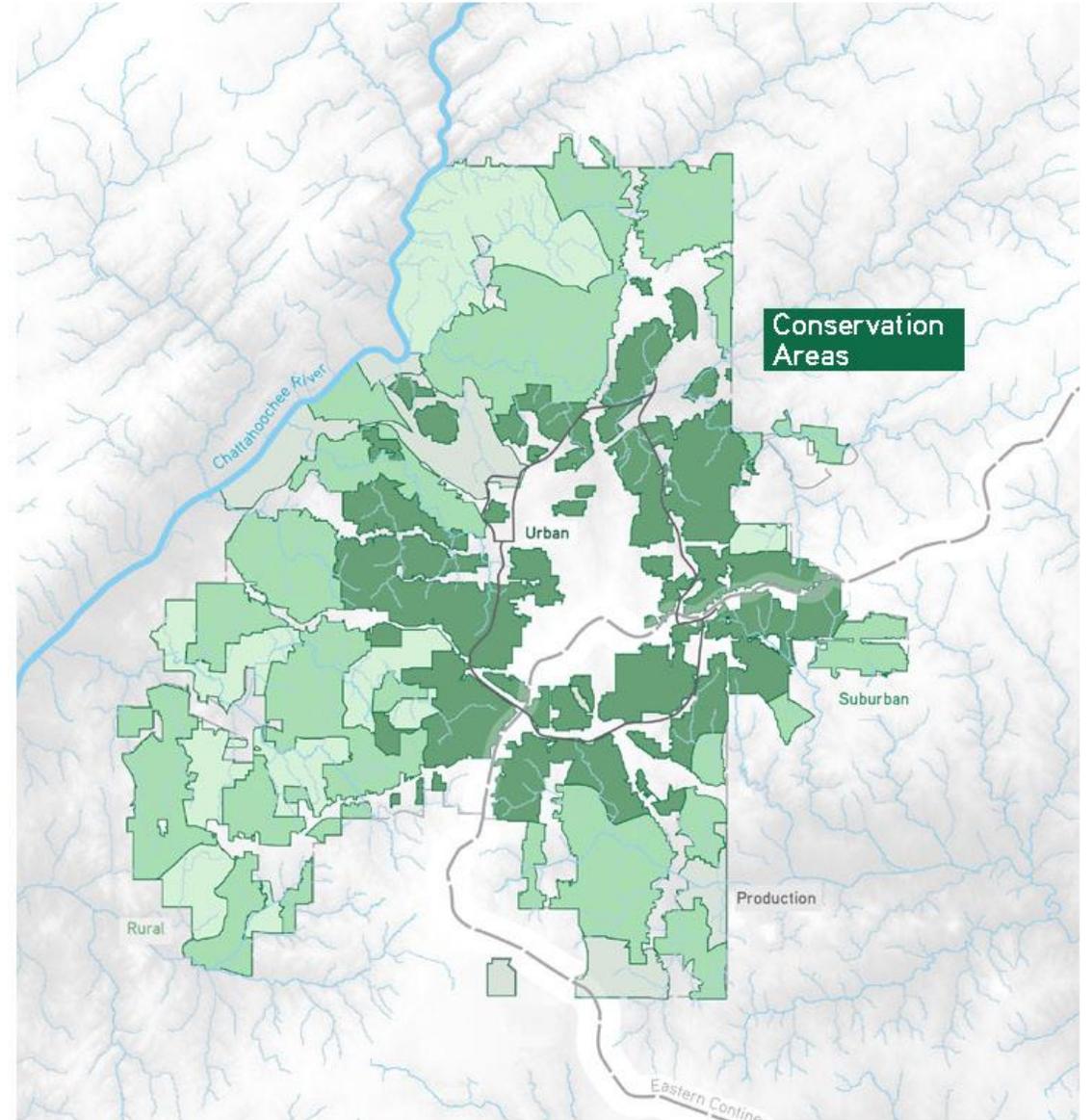
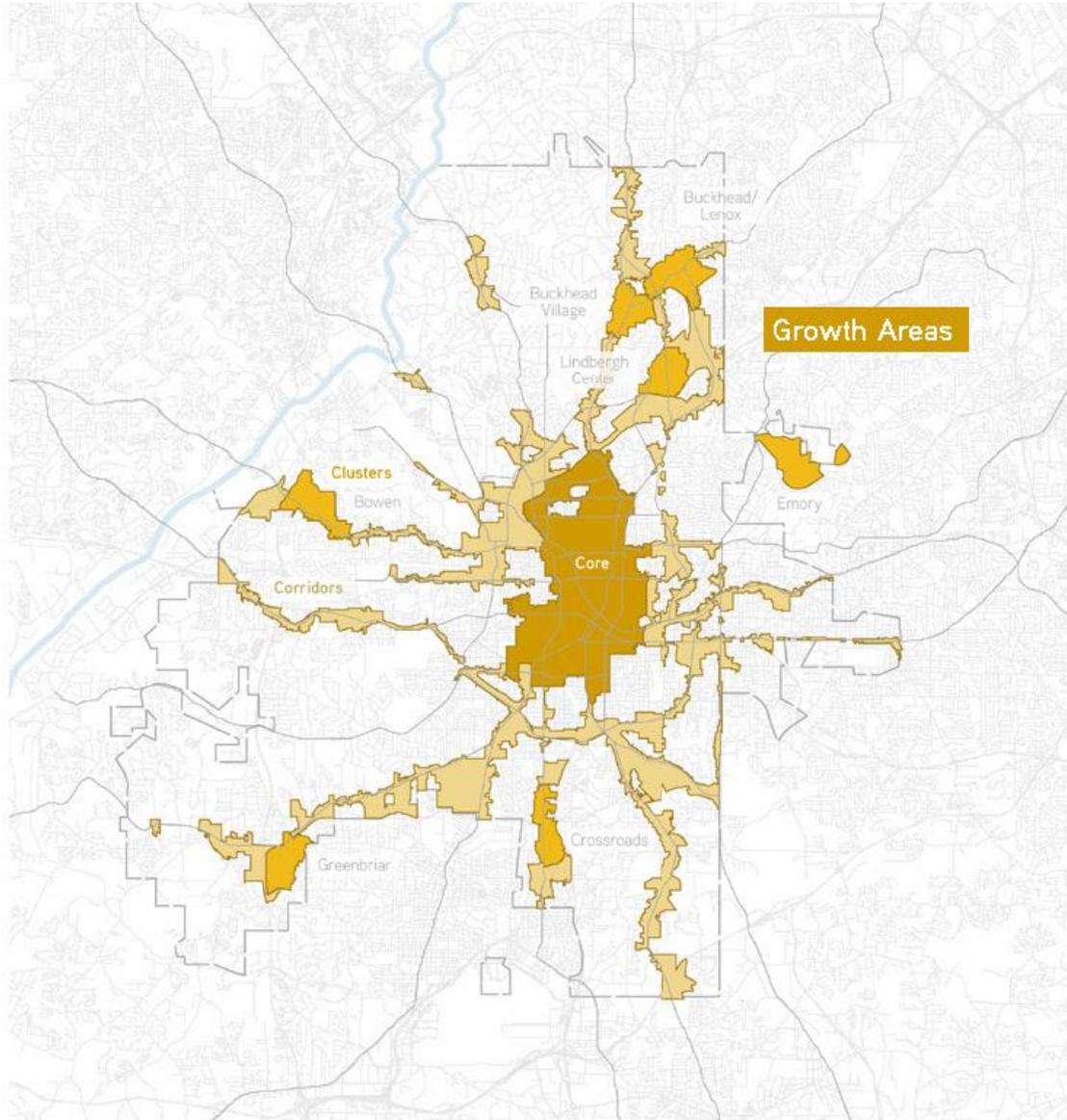


“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”

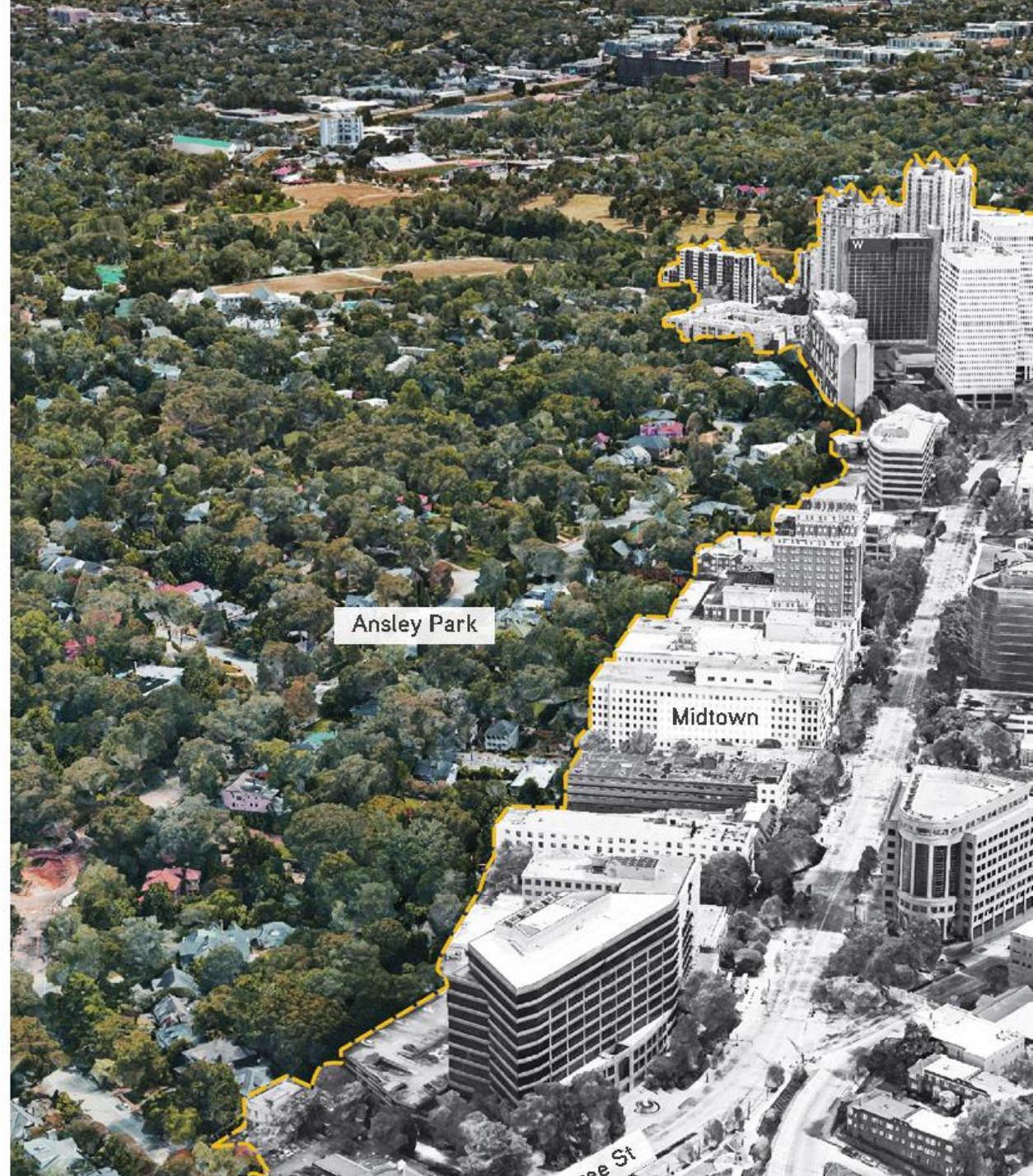
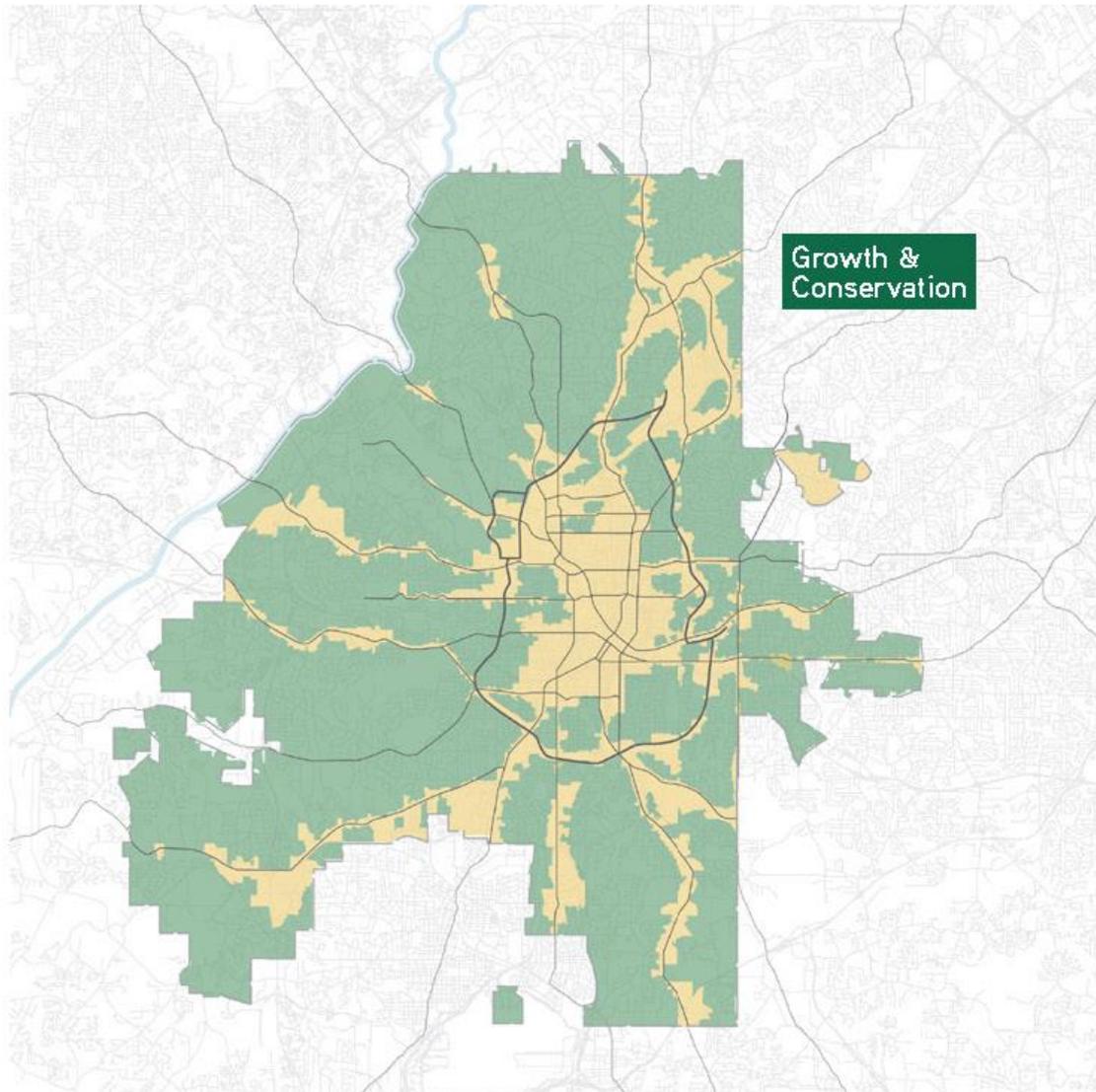


When we talk about design, we're not merely describing the logical assembly of people, things and places. We're talking about intentionally shaping the way we

OUR APPROACH



This is how Atlanta grows anyway.
We're just going to be more intentional about it.



Identity



Core Values

Urgency

- Let's Include Everyone
- Let's Work Together
- Let's Open Doors
- Let's Prioritize People
- Let's Elevate Ecology

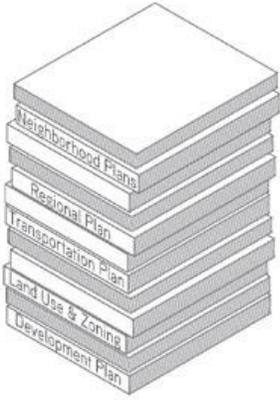
Strategic Actions

Design



Design Proposals

Implementation



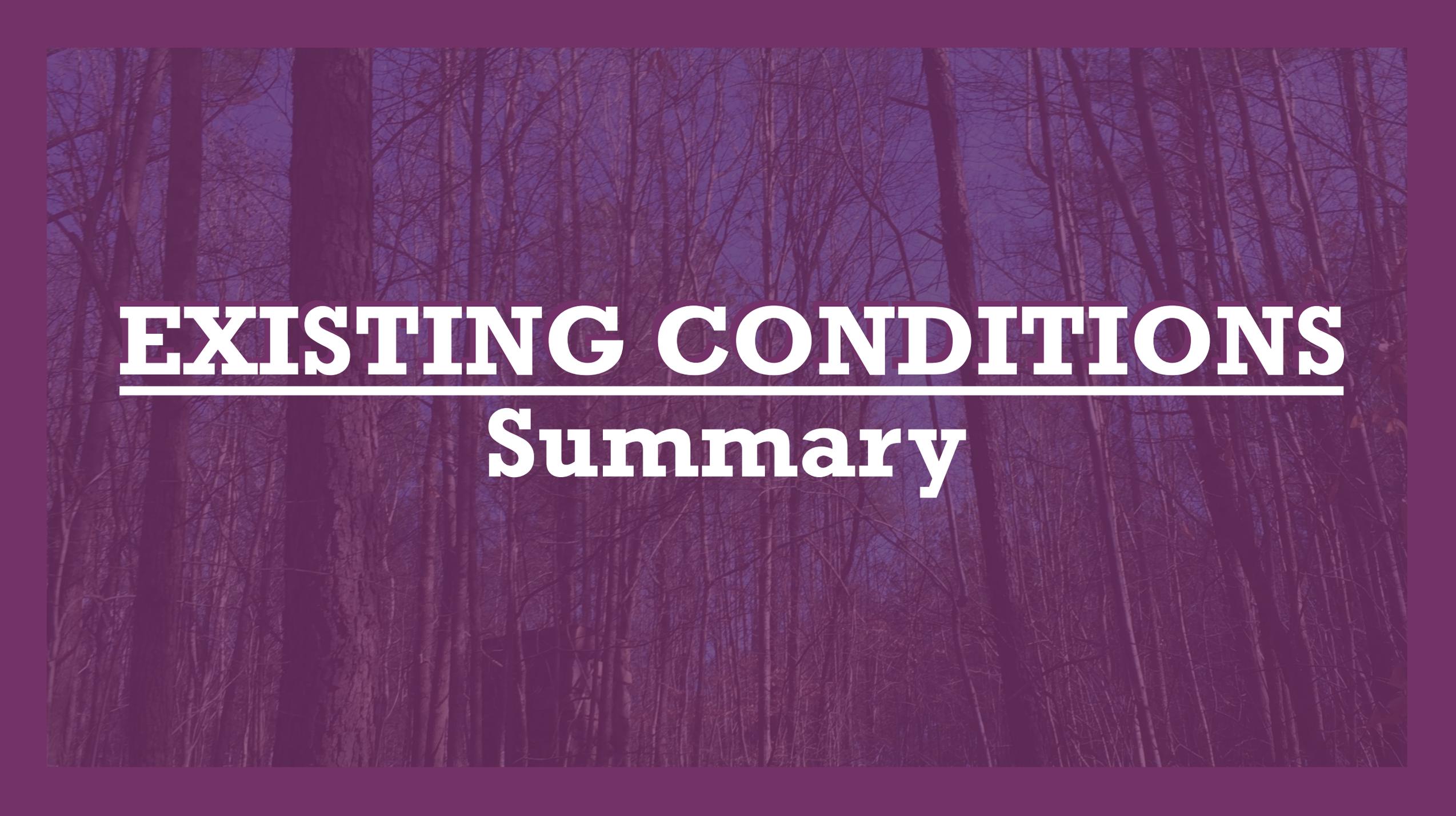
Detailed Plans



We Want To...

- **Build on previous planning efforts**
- **Develop a vision guiding growth and development** in NPU-H and strategize ways to implement that vision.
- **Set goals** for what the NPU-H community strives to be.
- **Recommend** new policies and future projects.
- **Develop concept plans** for key areas.

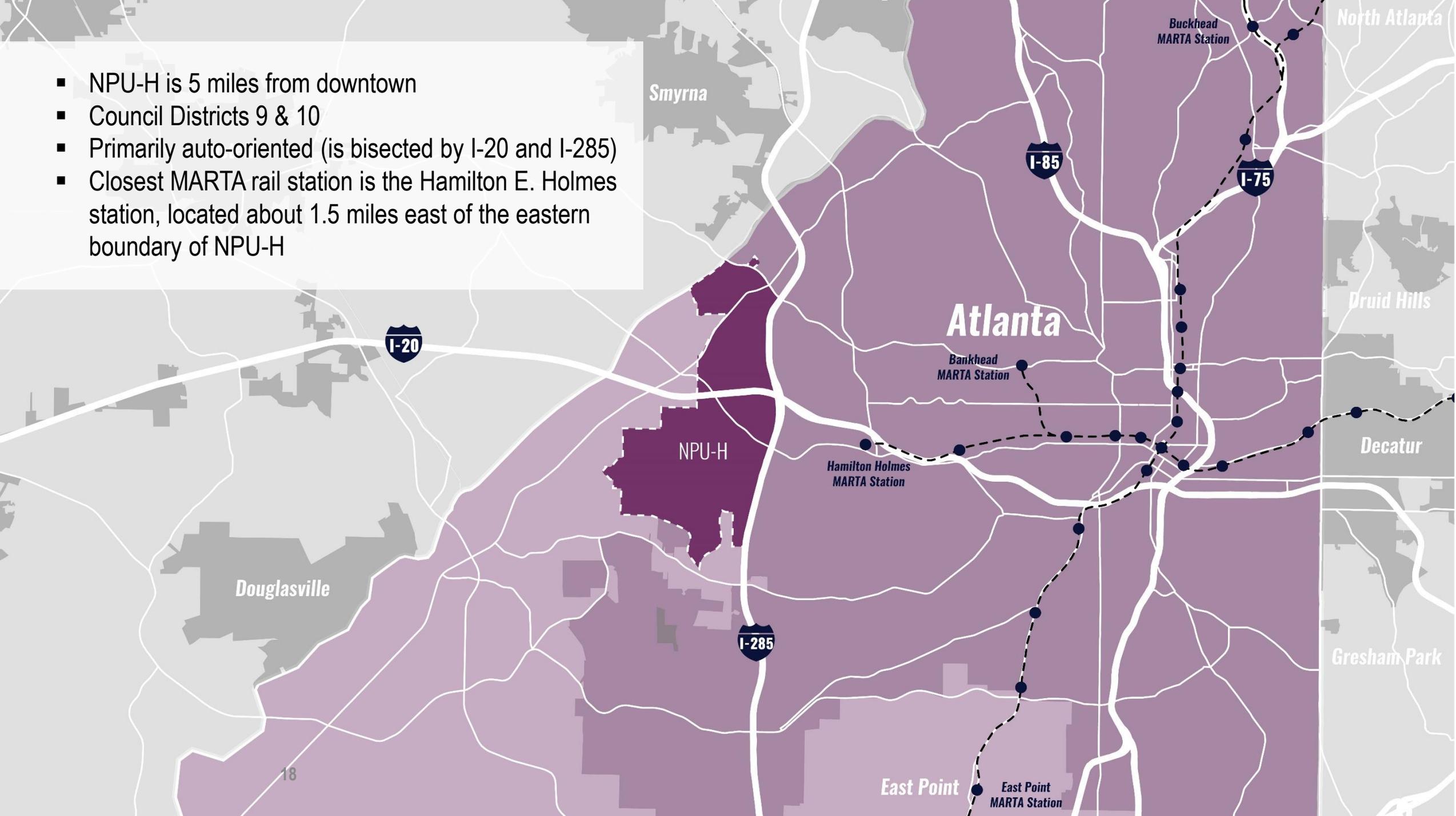
**We need your
help!**



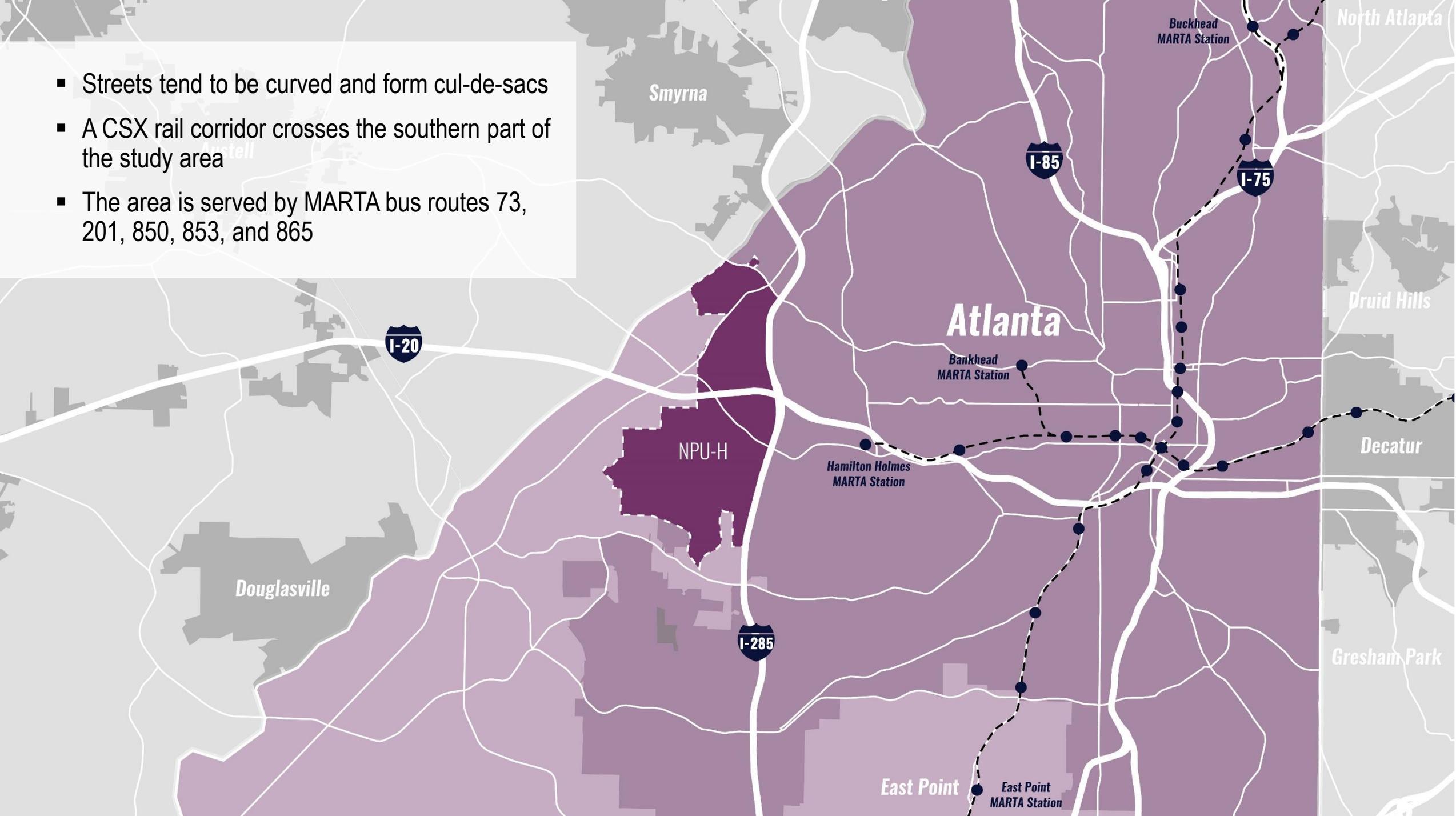
EXISTING CONDITIONS

Summary

- NPU-H is 5 miles from downtown
- Council Districts 9 & 10
- Primarily auto-oriented (is bisected by I-20 and I-285)
- Closest MARTA rail station is the Hamilton E. Holmes station, located about 1.5 miles east of the eastern boundary of NPU-H

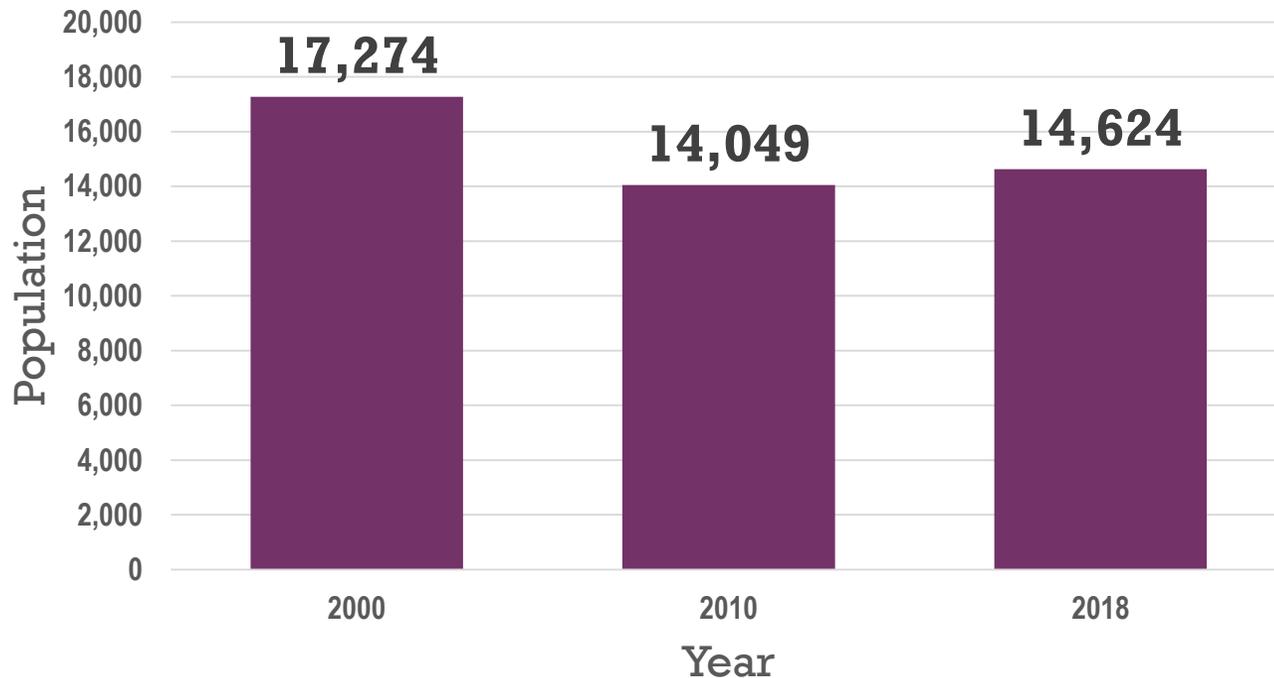


- Streets tend to be curved and form cul-de-sacs
- A CSX rail corridor crosses the southern part of the study area
- The area is served by MARTA bus routes 73, 201, 850, 853, and 865

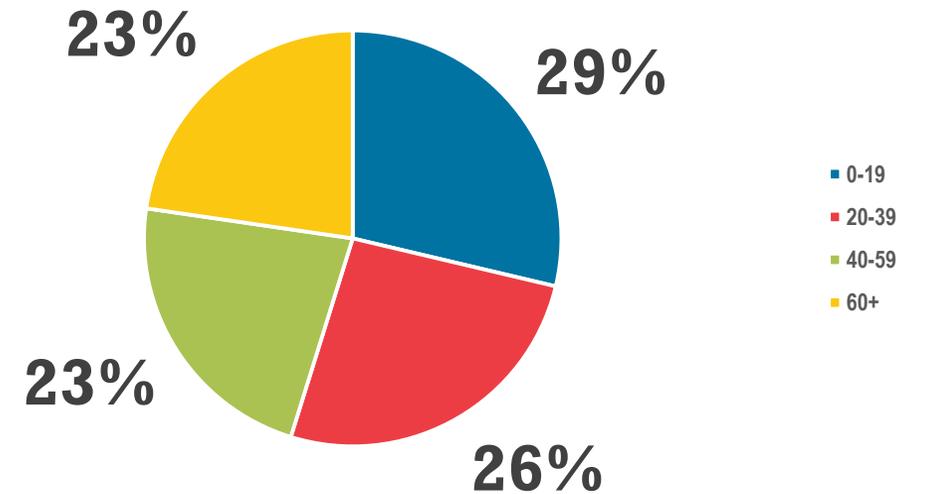


Demographics

NPU H Population

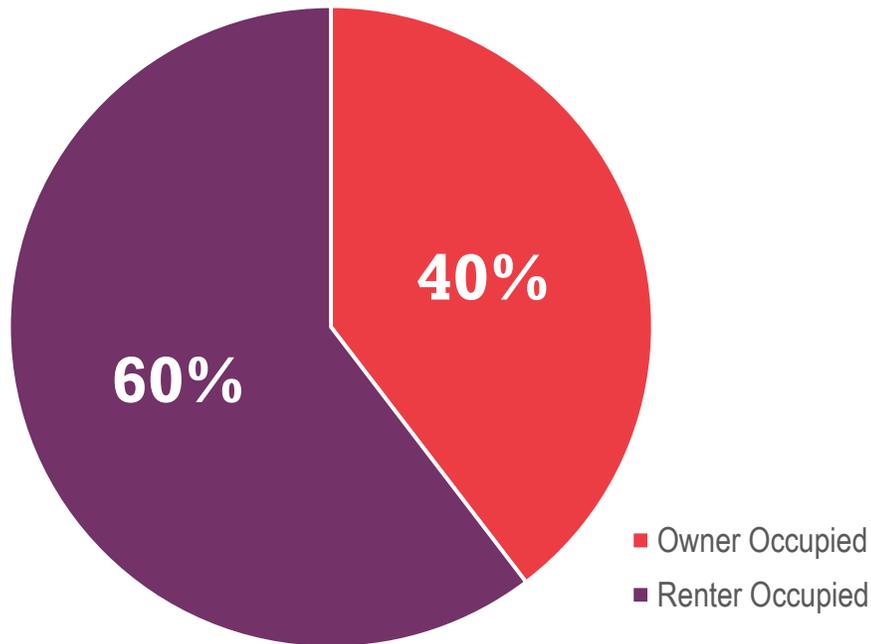


NPU-H 2018 Age Distribution

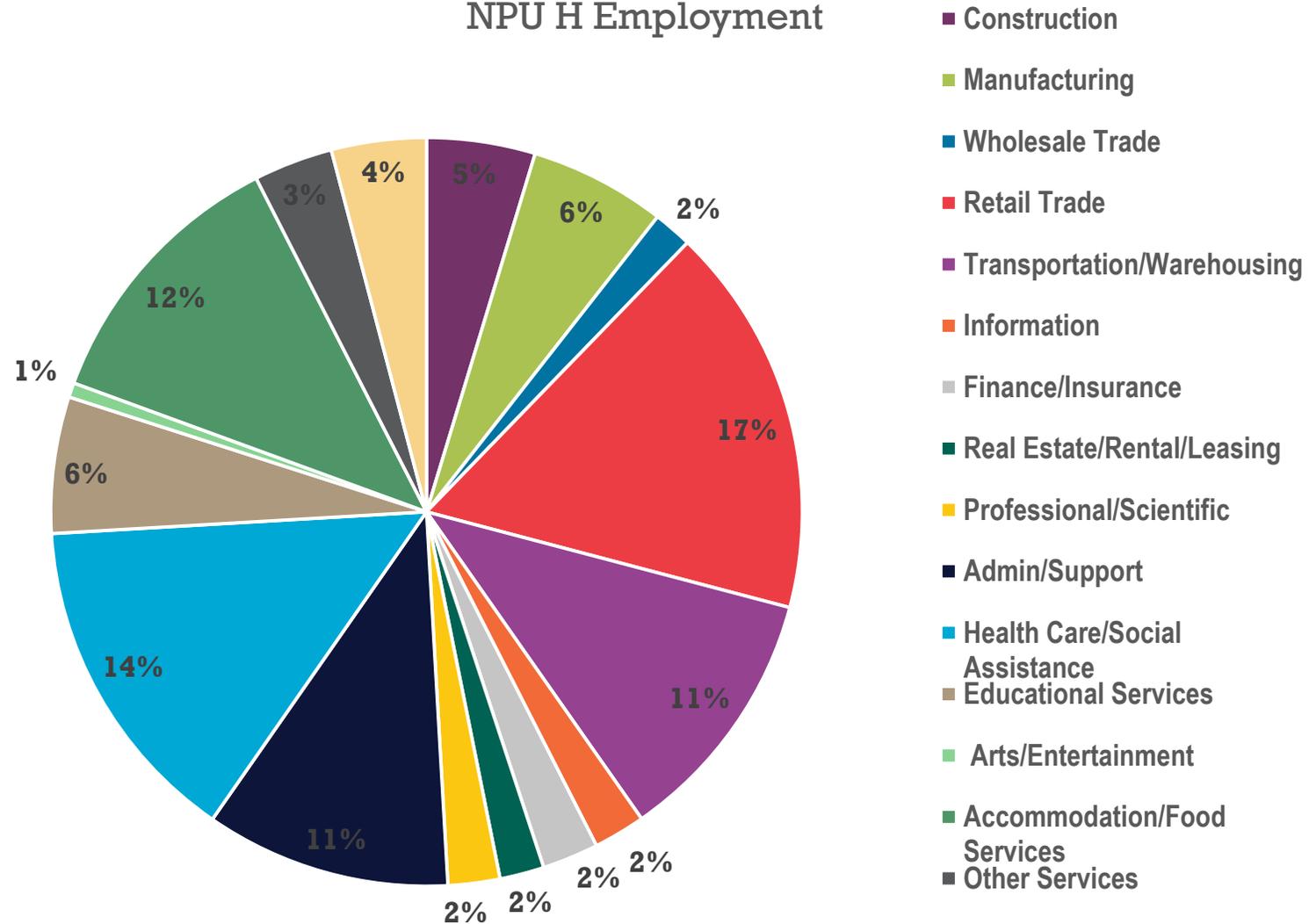


Demographics

NPU -H 2018 Housing Tenure

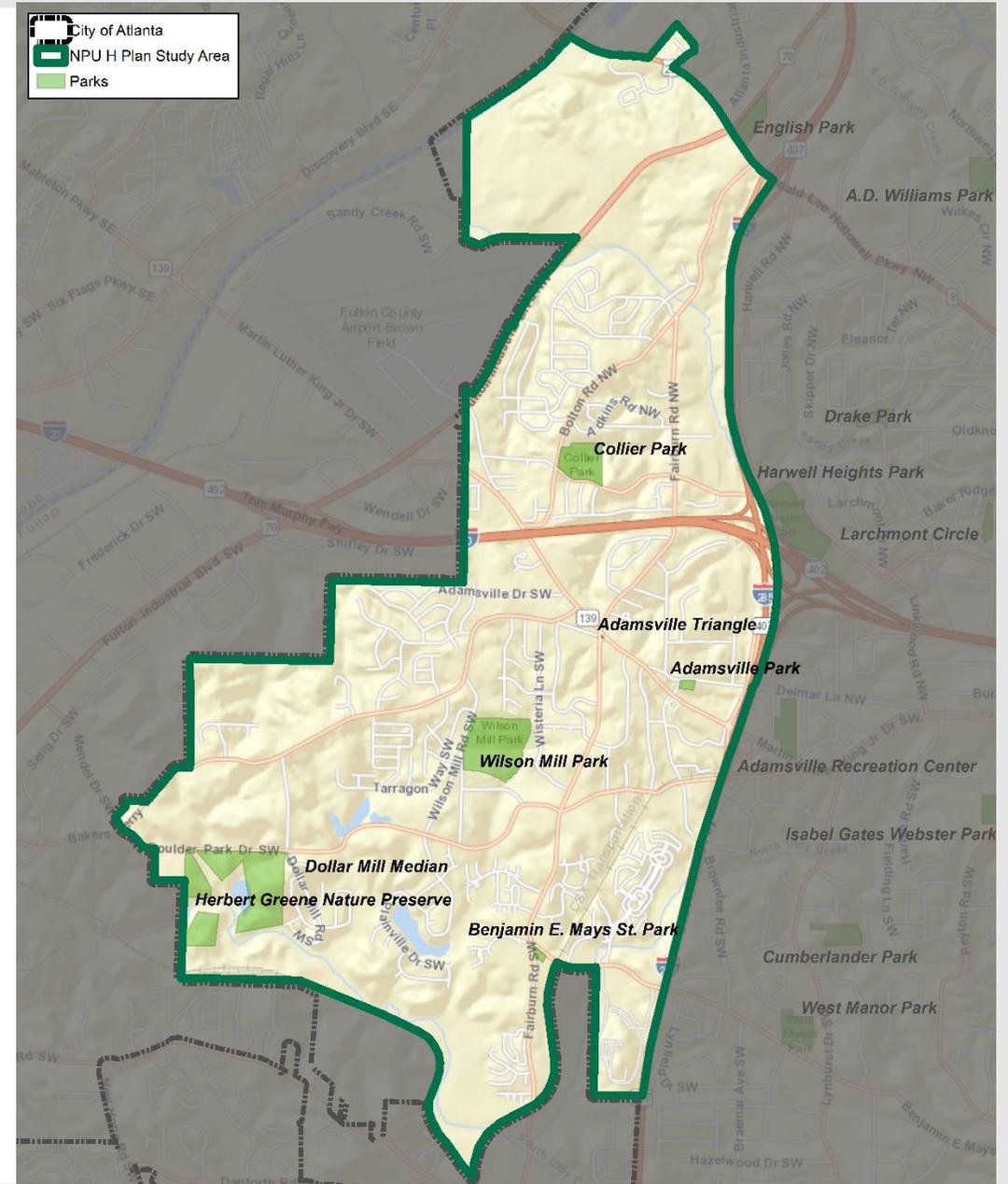


NPU H Employment



Parks & Open Space

- **110 acres** of parks and usable open space
- Many beautiful forested areas and a good selection of parks and open space, **but they are spread out and not easily accessible** by foot or by bike.



Existing Land Use & Zoning

- Single-Family is most prominent land use and zoning designation
- Some areas have a mix of land uses and zoning
 1. Donald Lee Hollowell Pkwy at Fulton Industrial Blvd/Bolton Road
 2. Martin Luther King Jr. Drive corridor
 3. Benjamin E. Mays Drive corridor
 4. Fairburn Road node

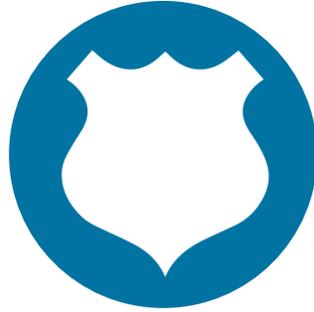


Community Facilities



Parks

- Adamsville Gym
- Adamsville Triangle
- Collier Park
- Wilson Mill Park
- The Doctor's Memorial Park
- Herbert Green Nature Preserve
- Old Adamsville Recreation Center



Public Safety

- Fire Station 9 provides fire and emergency services
- NPU-H is served by two police zones



Education

- Mays Cluster (Benjamin E. Mays High School, Miles Intermediate, and Adamsville Primary)
- Douglas Cluster (Fain Elementary School, Harper-Archer Middle School)
- Adamsville-Collier Heights Branch Library



Health

- Adamsville Regional Health Center
- Harriett Darnell Senior Facility

A photograph of four diverse individuals, two men and two women, standing outdoors. They are all wearing light-colored t-shirts with the word "VOLUNTEER" printed on them and lanyards with ID badges. Each person is holding a large, empty speech bubble or thought bubble above their head. The background shows a grassy area and a building. The entire image is overlaid with a semi-transparent red filter.

Help us determine
THE VISION

Vision Statement:

A vision statement describes what your community would be like in the future if planning goals are achieved.

Goals

Goals summarize the intent of the community plan & communicate what the community wants

Tell us! Add your top 5 priorities on the Vision & Goals board

Public Kick-off Meeting | March 26, 2019

NPU-H Community Master Plan

VISION & GOALS

PLACE A ● NEXT TO THE VISION & GOALS YOU SHARE. LEAVE INSPIRATIONAL WORDS FOR CONSIDERATION IN THE VISION STATEMENT ON A



Vision Statement

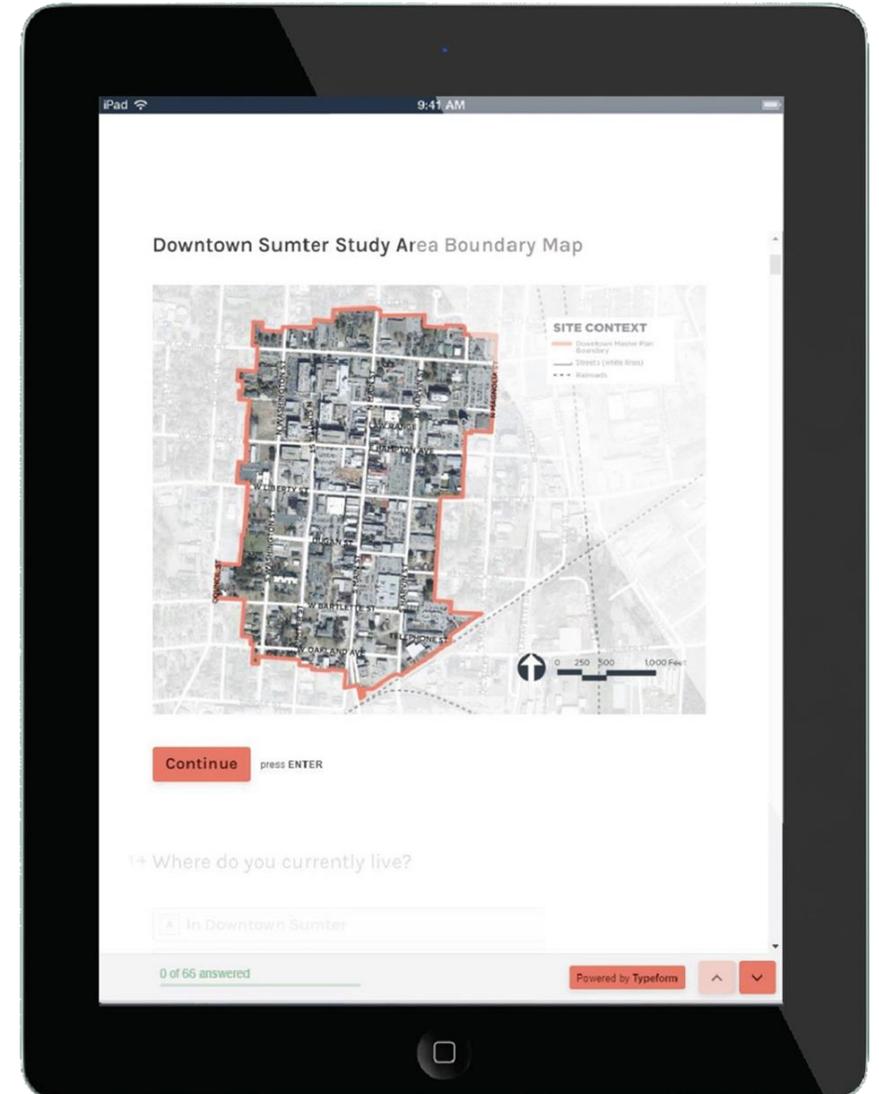
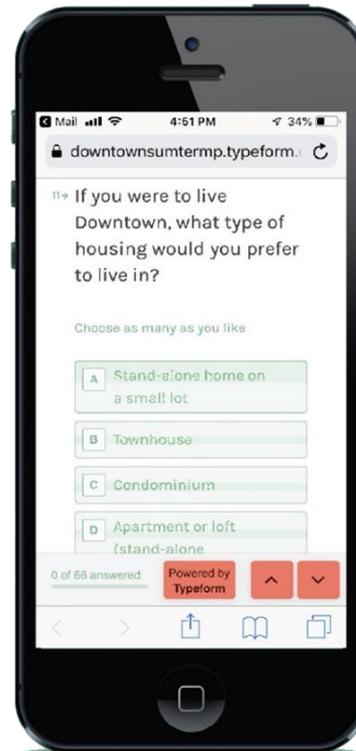
A vision statement describes what your community would be like in the future if planning goals are achieved.

MY VISION FOR....

Higher Quality of Life	Dots ●	Housing	Dots ●
Improve public safety.		Encourage housing diversity.	
Promote health services.		Add single-family housing.	
Increase local access to healthy foods.		Add townhomes.	
Address air, water, and land pollution.		Add apartments and condominiums.	
Expand community clean-up initiatives.		Renovate existing houses.	
Address vacancy and blight.		Add senior housing.	
Improve stormwater management.		Add affordable housing.	
Create inviting public spaces.		Promote housing around transit.	
Host more community events.		Offer homeowner and tenant services.	
Transportation	Dots ●	Jobs & Businesses	Dots ●
Reduce car traffic and congestion.		Diversify the types of local businesses.	
Fix streets and intersections.		Support existing local businesses.	
Invest in bike lanes, sidewalks, and crosswalks.		Help entrepreneurs start local businesses.	
Manage curbside rideshares, dockless scooters/bikes, and deliveries.		Attract and retain living-wage jobs.	
Improve transit access.		Promote career services to job-seekers.	
Offer mobility options for seniors.		Improve education opportunities for young adults.	
Address truck traffic.		Assist local teachers, police officers, and firefighters.	
Add gateways and signage.		Improve the look of storefronts.	
Invest in street lighting.		Brand and market commercial districts.	

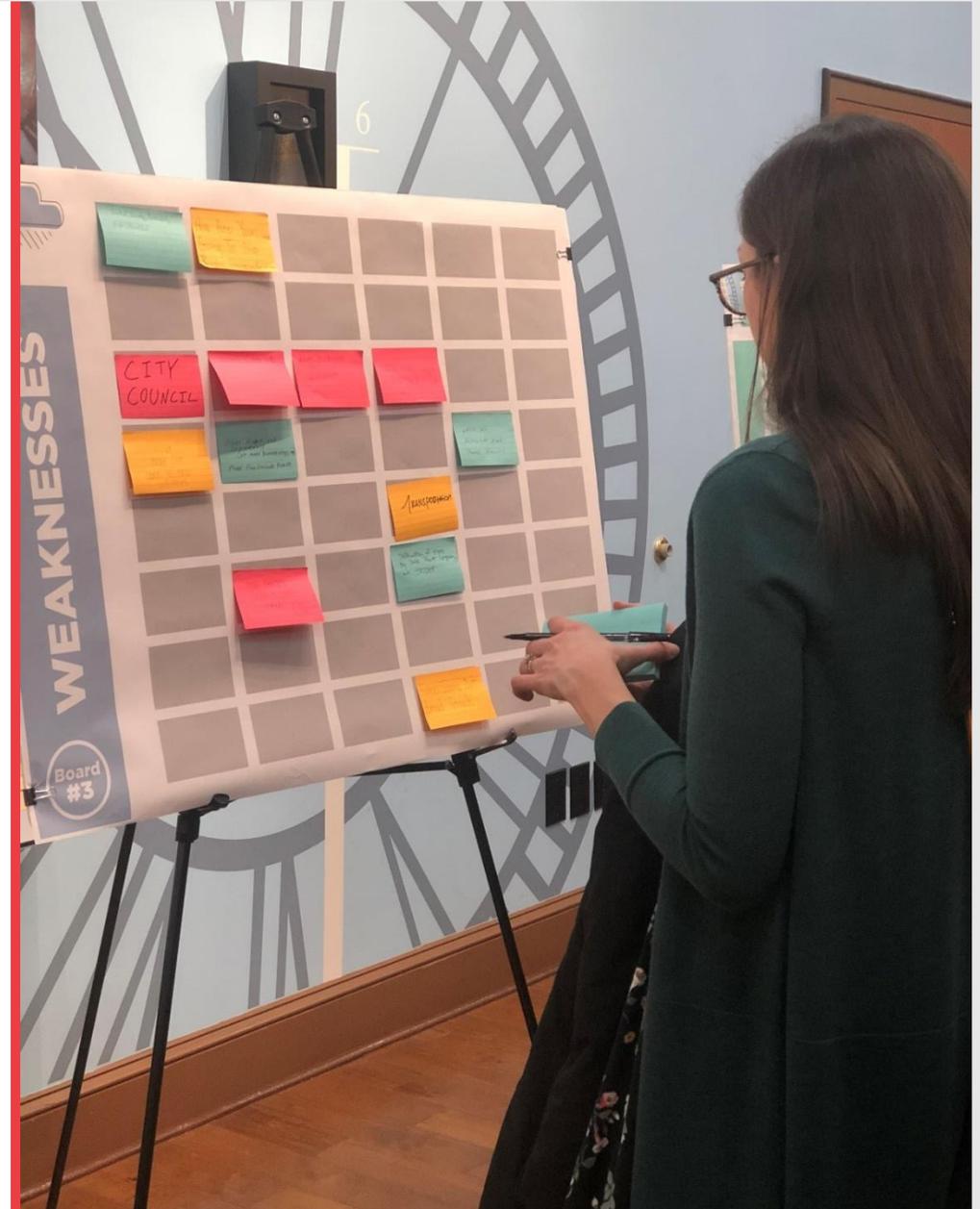
Tonight's Activities

- **Online Survey** available TODAY
- **Vision & Goals** – dot exercise & sticky notes for inspirational words



SWOT Analysis

- **Tell us:** What are NPU-H's greatest Strengths, Weaknesses, Opportunities, and Threats?
- **Boards (4):** Designated for each category. Place a note that pertains to that category onto the board (as many times as you'd like).



Story Telling

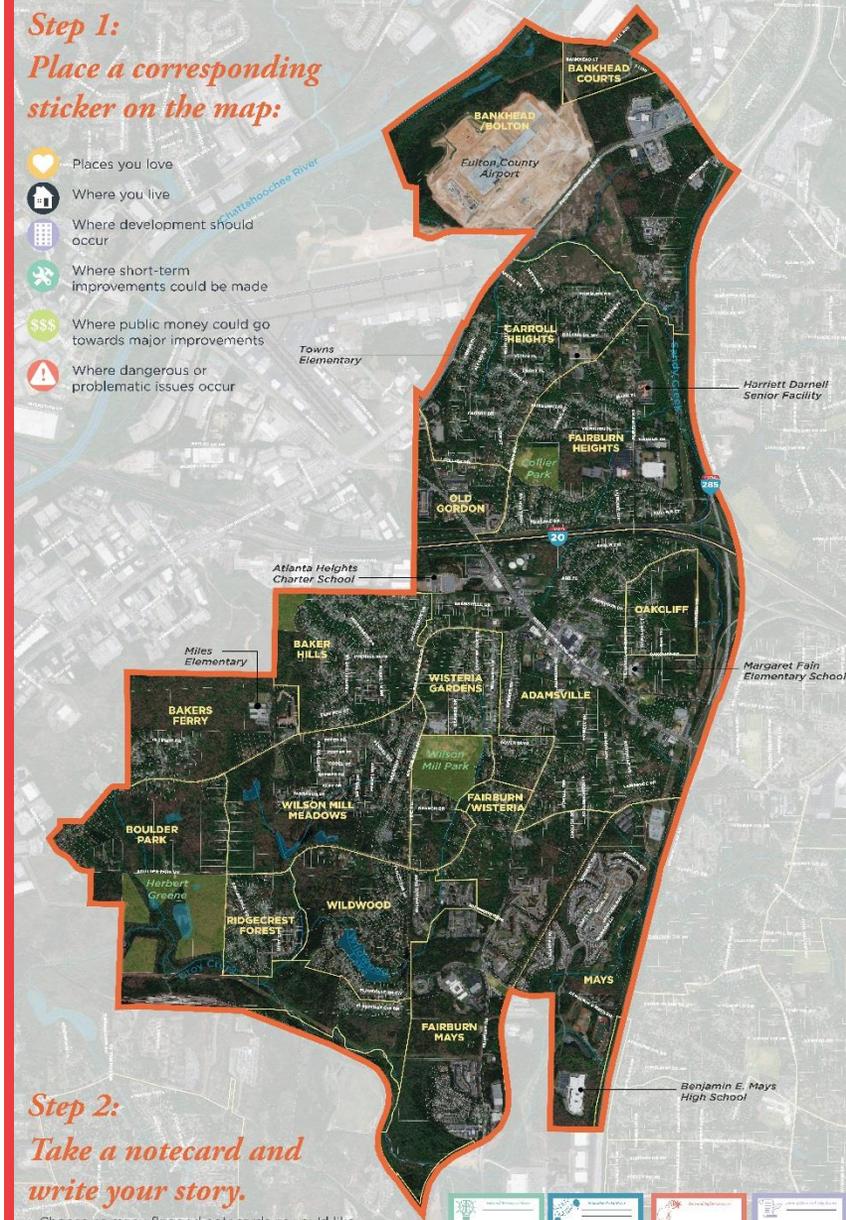
- **Stickers:** Places you love & want to keep, where you live, where development could occur, where long- and short-term improvements could be made
- **Notecards:** Personal memory or event, enjoyable social event, potential safety concern, event of historical significance



STORY TELLING ACTIVITY

Step 1:
Place a corresponding sticker on the map:

- ♥ Places you love
- 🏠 Where you live
- 🏗️ Where development should occur
- 🌱 Where short-term improvements could be made
- 💰 Where public money could go towards major improvements
- ⚠️ Where dangerous or problematic issues occur



Step 2:
Take a notecard and write your story.

- Choose as many flagged notecards as you'd like.
- Write your story / memory about a place Downtown.
- Place the notecard on the map.



The background is a solid blue color with a faint, light-colored illustration of a pencil and a ruler. The pencil is positioned diagonally from the top right towards the bottom left. The ruler is positioned horizontally across the middle of the image, overlapping the pencil. The text "What's NEXT?" is centered over the ruler and pencil.

What's NEXT?

Project Calendar

- **Design Workshop – May 4th at 10:00 AM**

Next!

- Draft Plan Presentation – June / July
- Presentation at NPU-H – August
- NPU-H Vote – September
- CD / HS Public Hearing – September 23rd
- CD / HS Committee Meeting Vote – September 24th
- City Council Vote / Adoption – October 7th

The screenshot shows the City of Atlanta website. At the top left is the City of Atlanta logo. To its right is the text "CITY OF ATLANTA, GA". Further right is a search bar with the text "Search" and a magnifying glass icon. To the right of the search bar is a blue button with the text "ATL311". Below the search bar is a navigation menu with the following items: "GOVERNMENT", "RESIDENTS", "VISITORS", "BUSINESS", and "I WANT TO...".

The main content area is divided into two columns. The left column is a sidebar menu with the following items: "- City Planning", "+ Office of Buildings", "+ Office of Design", "+ Office of Housing & Community Development", "+ Office of Mobility Planning", "- Office of Zoning & Development", "Forms & Applications", "- Plans and Studies", "Capital Improvement Program (CIP)", "Tax Allocation District (TAD)", "Fort McPherson Zoning and Land Use Framework", "Campbellton-Cascade Corridors Redevelopment Plan", "Urban Redevelopment Plan", and "Public Outreach".

The right column is the main content area. It starts with a breadcrumb trail: "Government » Departments » City Planning » Office of Zoning & Development » Plans and Studies »". Below this is the title "NPU H Community Plan". To the right of the title are links for "Font Size" (with plus and minus icons), "Share & Bookmark", "Feedback", and "Print".

The main content area contains three sections: "Overview", "Planning Process", and "Community Meeting Dates".

Overview
The NPU-H Community Plan will represent the collective vision, policies and strategies that will serve as guide for the future of the 17 neighborhoods in NPU-H. Participants will identify community assets, share issues, opportunities and challenges, and identify catalytic projects to spur redevelopment along the NPU H's main corridors. Participants will also provide input on future development and design concepts for existing activity centers along Martin Luther King Jr. Drive and Fairburn Road. The final plan will include implementation strategies to leverage public and private resources.

Neighborhood Planning Unit-H (NPU-H) residents and businesses—in collaboration with Atlanta Councilmembers Dustin R. Hillis (Council District 9) and Andrea L. Boone (Council District 10), Atlanta's Department of City Planning staff, and the TSW consulting firm—are preparing a Community Plan for the NPU.

[NPU H Community Plan Fact Sheet](#)

Planning Process
The planning phase is intended to bring together community members during the four to six-month planning process. Previous planning efforts, plans and studies will be reviewed and summarized. Existing conditions including current land use and zoning patterns, socioeconomic information, and demographic information will be analyzed. The community members will be able to provide input and review the draft plan during a series of three community meetings starting in mid-February and by completing a survey. Afterwards, the plan will be presented to City Council for adoption and incorporation into the Comprehensive Development Plan.

Community Meeting Dates
Share your thoughts and recommendations by attending these community meetings:

[Community Kickoff](#)
Tuesday, March 26
6:30–8:30 pm
C.T. Martin Natatorium and Recreation Center

<https://www.atlantaga.gov/government/departments/city-planning/office-of-zoning-development/plans-and-studies/npu-h-community-plan>

Email: CommunityPlans@AtlantaGa.gov