

Micro-mobility Statistics Update

February – December 2019



Micro-Mobility Monthly Statistics

Month	# Trips	Max Devices Deployed in 1 Day	# Miles	Average Miles per Trip	Average Minutes per Trip	Average Trips per Device	Average \$ Cost per Trip
February	317,000	6,308	289,000	0.9	13.4	2.2	\$2.87
March	363,000	5,024	374,000	1.0	14.9	2.7	\$3.17
April	504,000	5,824	521,000	1.0	14.1	3.2	\$3.17
May	528,000	5,729	603,000	1.1	15.0	3.4	\$3.83
June	576,000	5,994	558,000	1.0	14.0	3.5	\$4.37
July	608,000	6,506	780,000	1.3	14.3	3.5	\$4.48
August	452,000	6,523	489,000	1.1	12.5	2.7	\$4.07
September	416,000	6,290	408,000	1.0	12.2	2.8	\$4.10
October	305,000	5,856	221,000	0.9	8.7	1.9	\$4.83
November	200,000	5,298	164,000	0.8	10.1	1.5	\$4.34
December	116,000	3,682	118,000	1.0	11.5	1.2	\$5.07
Total/Average	Total - 4,385,000	Max – 6,523	Total 4,525,000	Avg - 1.0	Avg - 12.8	Avg - 2.6	Avg - \$3.73

Source: Monthly Operator Reports, Office of Mobility Planning, As of Jan 1, 2020.



Parking Complaints

Month	Direct Reports to Companies (via App, email, social media)	Reports to 311 System
February	386	58
March	249	
April	369	36
May	335	66
June	328	213
July	199	239
August	220	224
September	132	161
October	100	76
November	92	23
December	41	33
Total	2,451	1,129

Source: Monthly Operator Reports, Office of Mobility Planning, As of Jan 1, 2020.



Safety

Companies report monthly updates of documented safety concerns, as well as any crashes or injuries reported by users or other community members.

Month	Number of Trips	Crashes	Injuries	Fatalities
February	317,000	40	16	
March	363,000	48	18	
April	504,000	63	26	
May	528,000	62	26	1
June	576,000	73	39	
July	608,000	48	30	2
August	452,000	36	23	1
September	416,000	33	21	
October	305,000	28	20	
November	200,000	10	3	
December	116,000	2	2	
<u>Total</u>	Total - 4,385,000	<u>443</u>	<u>224</u>	4 (3 in ATL city limits)

Source: Monthly Operator Reports, Office of Mobility Planning, As of Jan 1, 2020.



**For more information, contact:
mobility@atlantaga.gov**

