

REDEFINING HISTORIC PRESERVATION IN ATLANTA

City Design and Donuts

November 22, 2019



Department of
CITY PLANNING

What is the Future Places Project?

- Engagement of residents, property owners, advocates, and people who are new to the conversation.
- Comparison of ourselves to other cities and places.
- Collection of information, maps about what we know and what we learn, and completion of some field survey work.
- Study of historic places in the City's parks.
- Creation of a "Story of Atlanta".
- Design of a road map for what lies ahead.



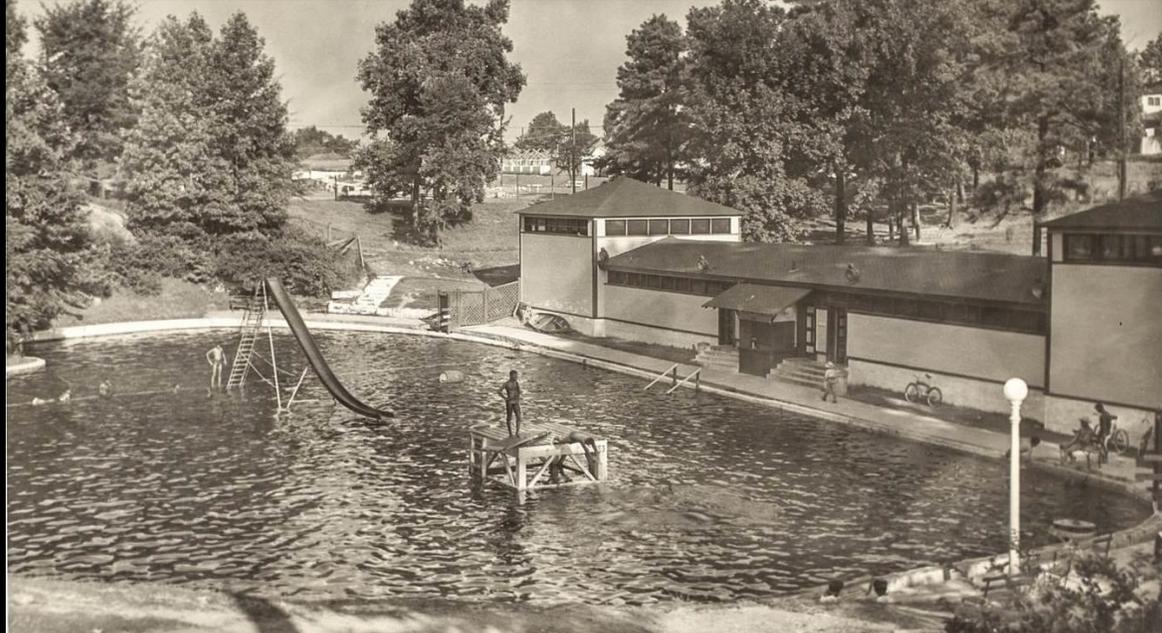
Summary of Public Engagement:

- Traditional Public Meetings:
 - 2 Kick-Off Meetings at lunch/evening – Oct. 2019
 - 8 “Quadrant” meetings - 2 rounds – Oct. 2019 & Feb. 2020
- Pop Up opportunities - Fall, 2019:
 - Candler Park Festival, Hip Hop festival Downtown, Atlanta History Center Lobby, and NPU G & W
 - City Hall Atrium
 - Senior Center / Health Clinics
 - Coffee Shops
- Public Opinion Survey:
 - Vendor
 - City of Atlanta on-line
 - Public Meeting / Pop Up



Department of Parks and Recreation Survey

- Office of Parks Design, funded by Georgia Historic Preservation Division.
- Graphic- and photo-heavy developmental history, and “tear sheets”.
- Identification of significance, but not evaluation of NRHP eligibility.



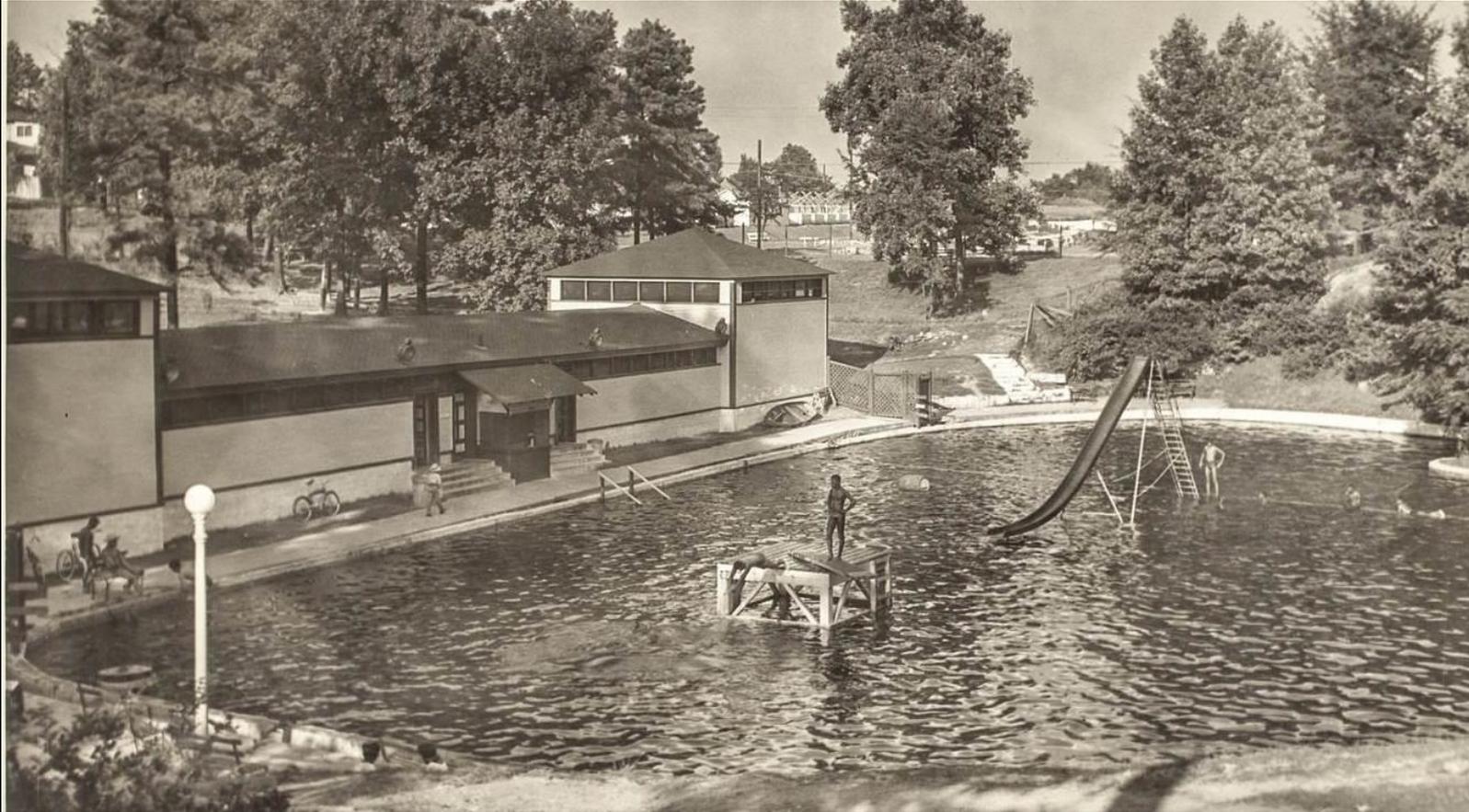
Department of Parks and Recreation Survey



Cascade Springs Nature Preserve

- Survey and identify historic resources, HPD funded
- Data entry into Georgia's Natural, Archaeological, and Historic Resources GIS
- Research the parks and compile a developmental history of the City's park system
- Research the individual parks and view them as landscapes
- Develop a well illustrated survey report with historic images, plans, and maps. No NRHP evaluations completed.
- Document will have "cut sheets" on individual parks for park manager's future use to show historical information "at-a-glance"

Department of Parks and Recreation Survey

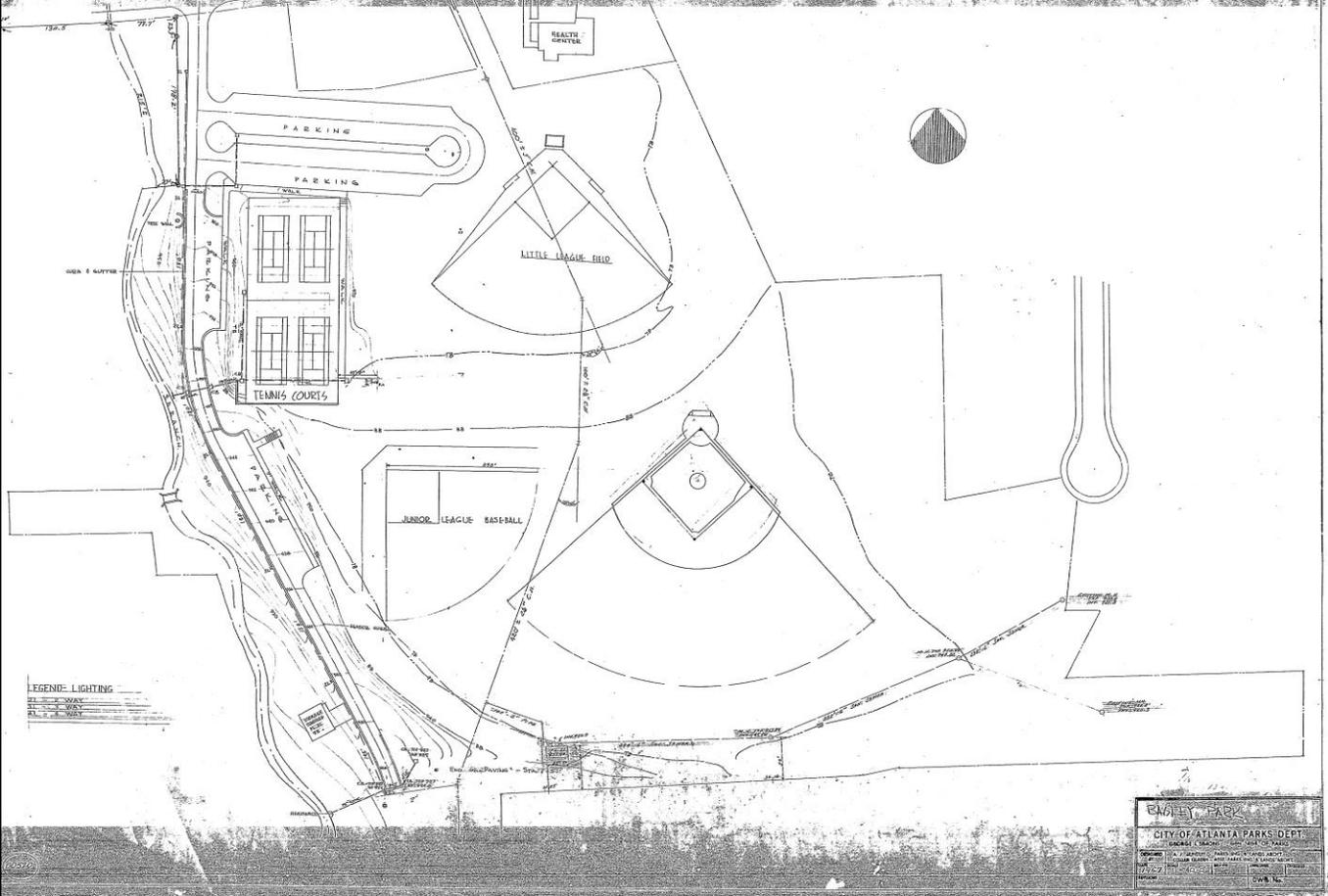


Washington Park Pool Photo: Atlanta History Center

- Atlanta History Center
- City of Atlanta Parks Department
- Urban Design Commission
- Emory University
- Georgia State University

Department of Parks and Recreation Survey

City of Atlanta digital database



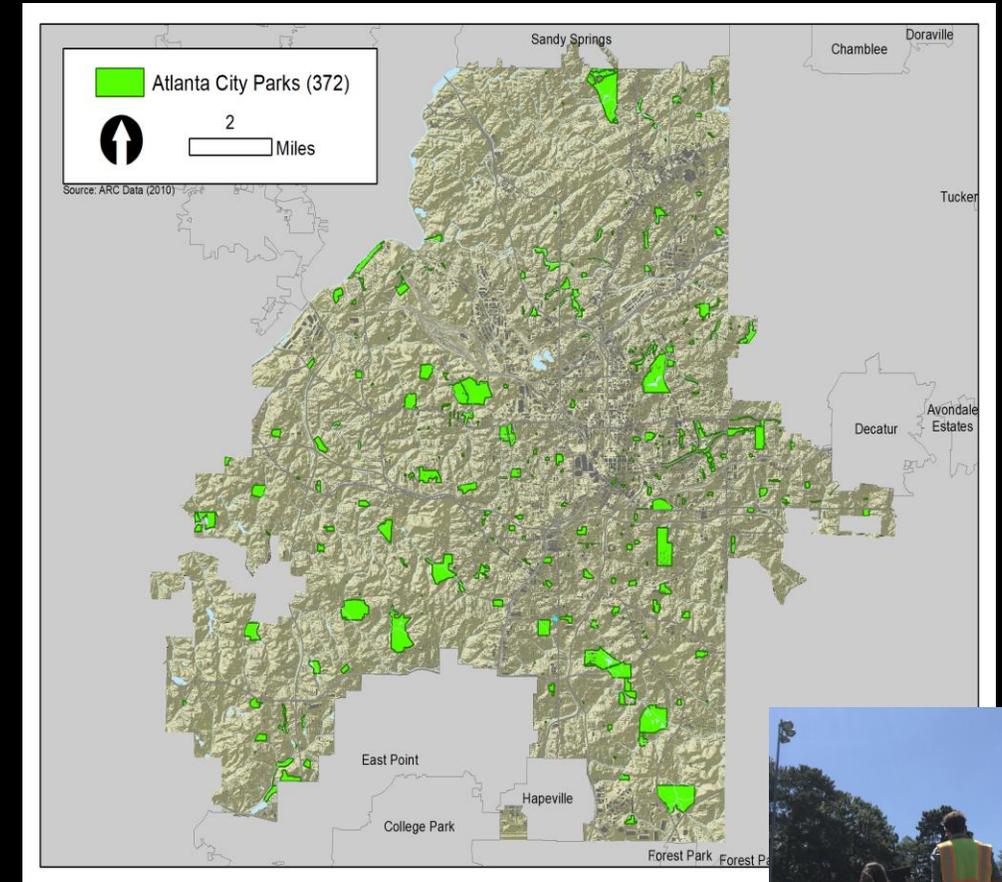
Frankie Allen Park, 1957 Document: City of Atlanta



Department of
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Department of Parks and Recreation Survey

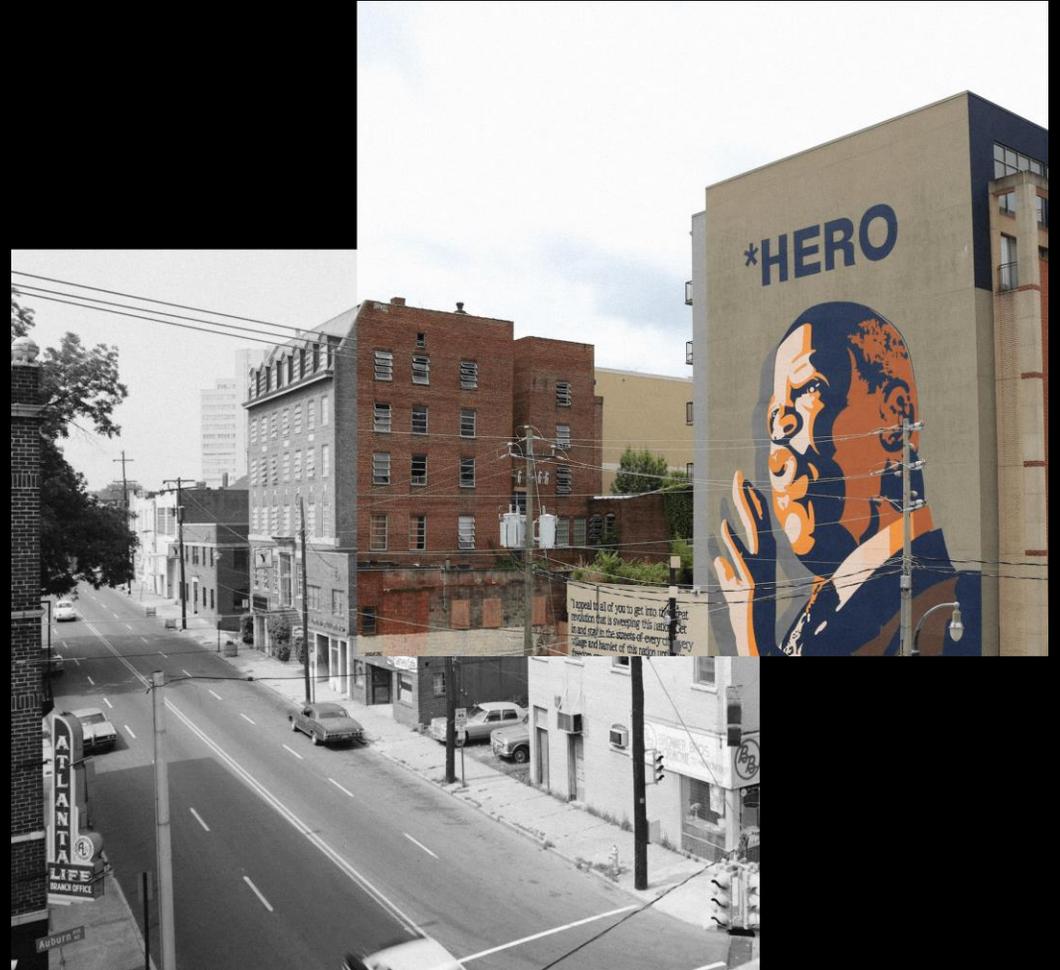
- Two surveyors
- 372 parks surveyed
- App. 471 resources identified meeting HPD criteria as “substantial” resources
- 4 are individually listed on the NRHP and 108 are within NRHP historic districts, while 67 of those parks within districts are considered contributing resources.
- Twenty-one parks are known to contain historic sites, and 31 contained historic markers or memorials.



The Story of Atlanta?

- Build support for the protection of Atlanta's historic resources.
- Tells the varied stories that compose the Atlanta's complex history.
- Themes / ideas that capture Atlanta's history, help explain the City's essence.
- Includes vignettes or "example" stories.
- Publicly-engaging multimedia, graphic and photo heavy narrative.

Stories *to* themes *to* buildings/places.
Stories *to* action.





**What is
Atlanta's
Story?**



What is Atlanta's Story?

State of change Enterprising economic success

Segregation / Discrimination

Film / movie industry

Music influence

Business

Capitol of the New South

Progressive island

Faith-based communities

LGBTQ+

Streetcars and MARTA

Post-civil war era

Social change

Regional headquarters

Civil Rights movement

Historic modern city

Education and learning

Olympics

Struggle

Railroads and highways

Federal mail hub

Geographic divides

Too busy to hate

Hustle and hard work

Success hub for people of color

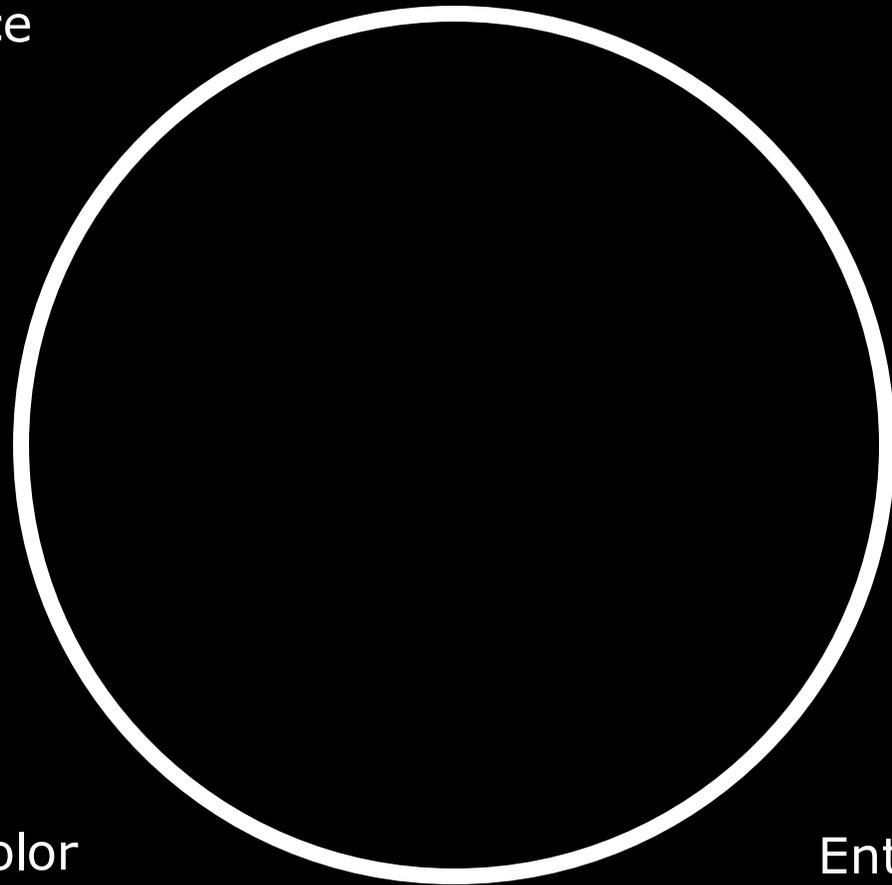
Enterprising railroad town

Arts and sports

Neighborhoods

Sweet Auburn

Getting the airport



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Opportunity
and
Movement?



Opportunity & Movement?

Potential themes / concepts:

1. Origins of Opportunity: Hustle and Hard Work
2. Movement (physical and social)
3. Our Challenges
4. Legacy of Inclusion/Diversity
5. Our Collective Identity
6. Our Opportunity for the Future

