

Shareable Dockless Mobility Device

February 2019 – September 2020



2020 Dockless Operators

Annual Permits were awarded through a robust application selection process in Spring 2020.

Sub-Permits are awarded for a specific time period, and are based on company compliance and performance, public health considerations, public right-of-way capacity, and other factors.

Company	Annual Permit	Sub-Permit 1	Sub-Permit 2
	July 1, 2020 - June 30, 2021	July 15, 2020 - August 31, 2020	September 1, 2020 - September 30, 2020
Bird	500 Stand-up scooters	750 Stand-up scooters	668 Stand-up scooters
Helbiz (Note: as of Sept 16, 2020 Helbiz has not launched)	500 Stand-up scooters 500 Electric bicycles	Did not apply	Did not apply
Spin	500 Stand-up scooters	750 Stand-up scooters	522 Stand-up scooters
Veoride	500 Stand-up scooters 500 Sit-down scooters	750 Stand-up scooters	Did not apply

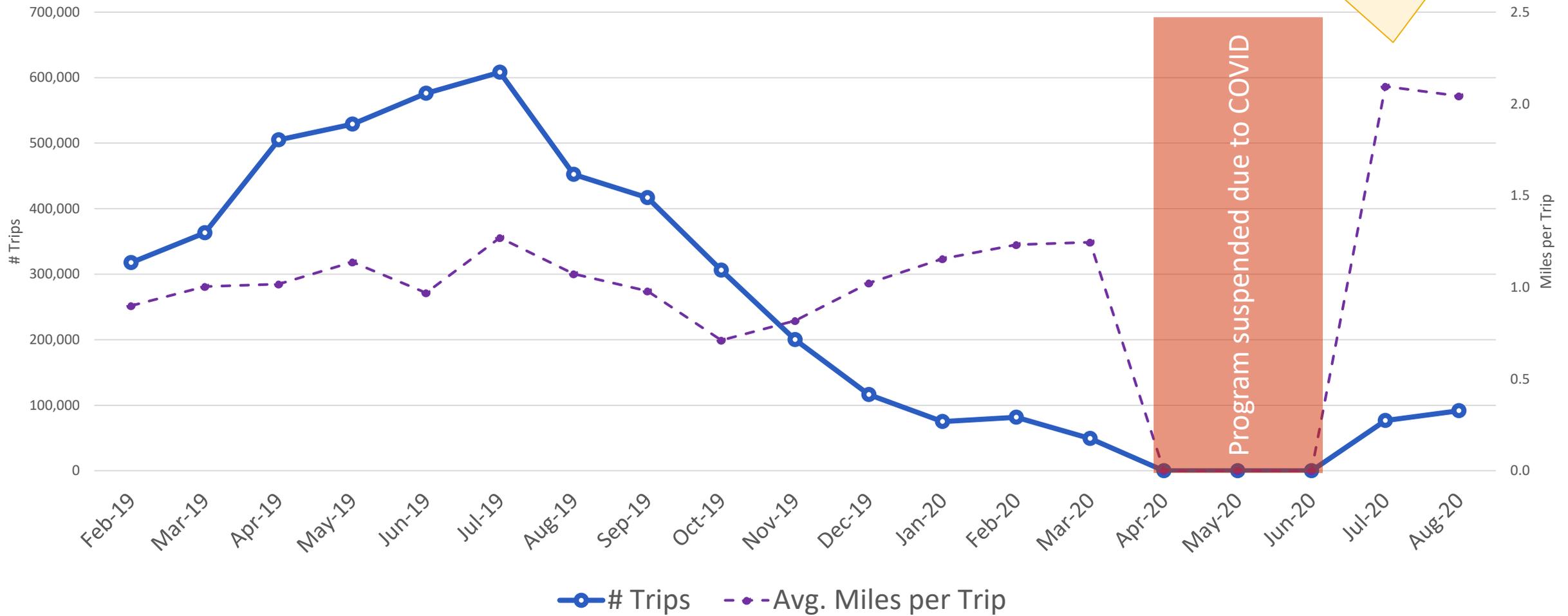
Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Monthly Trips and Trip Length

Average trip length has almost doubled compared to before the pandemic. This is a trend being seen across the country.

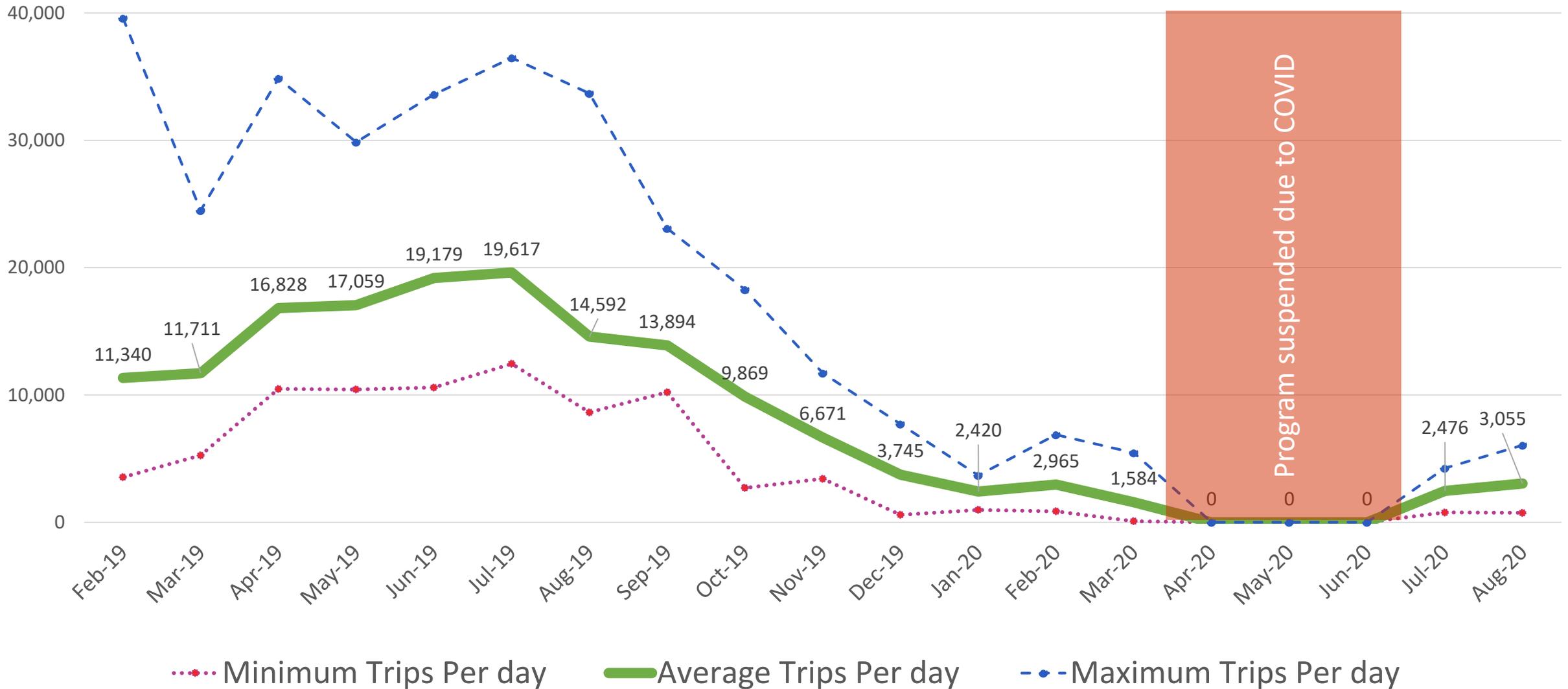


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Daily Trip Variations by Month

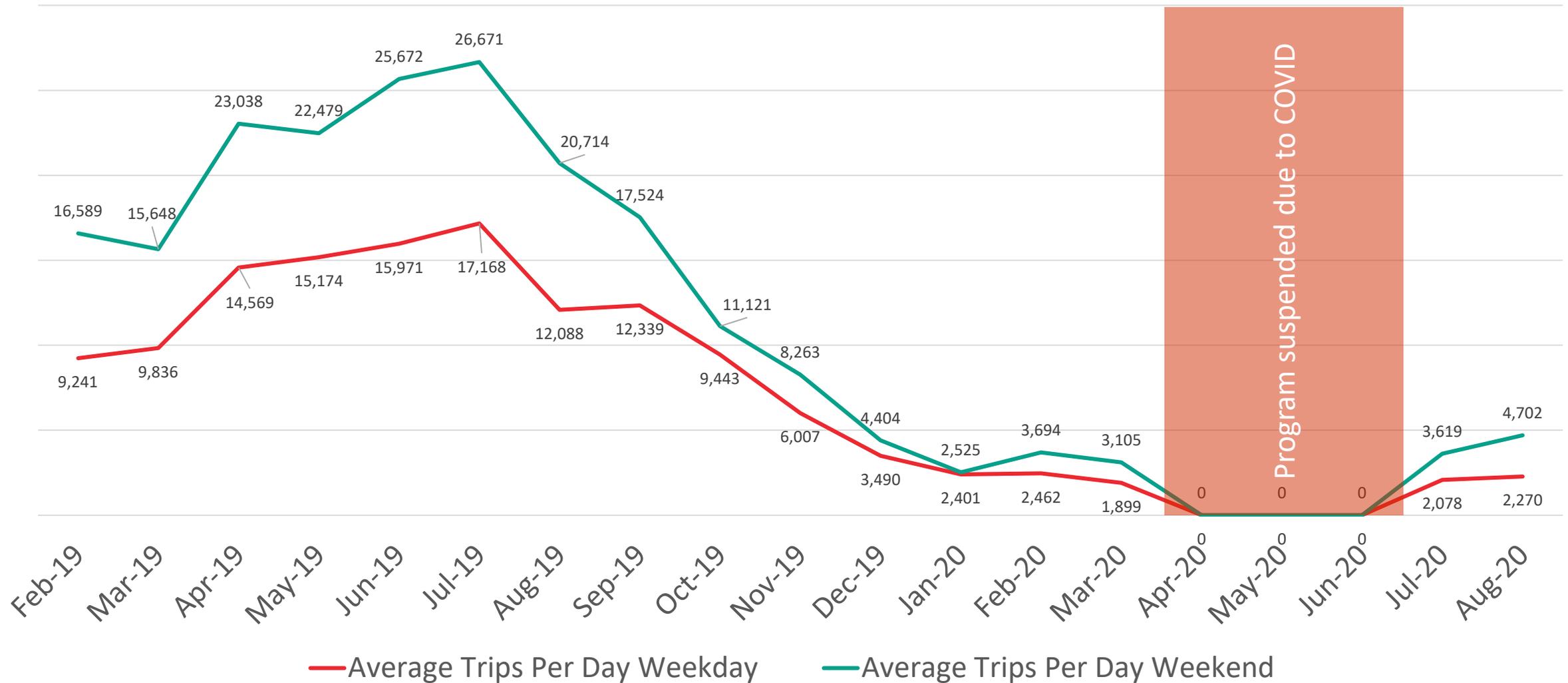


Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

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Average Trips by Weekdays and Weekends

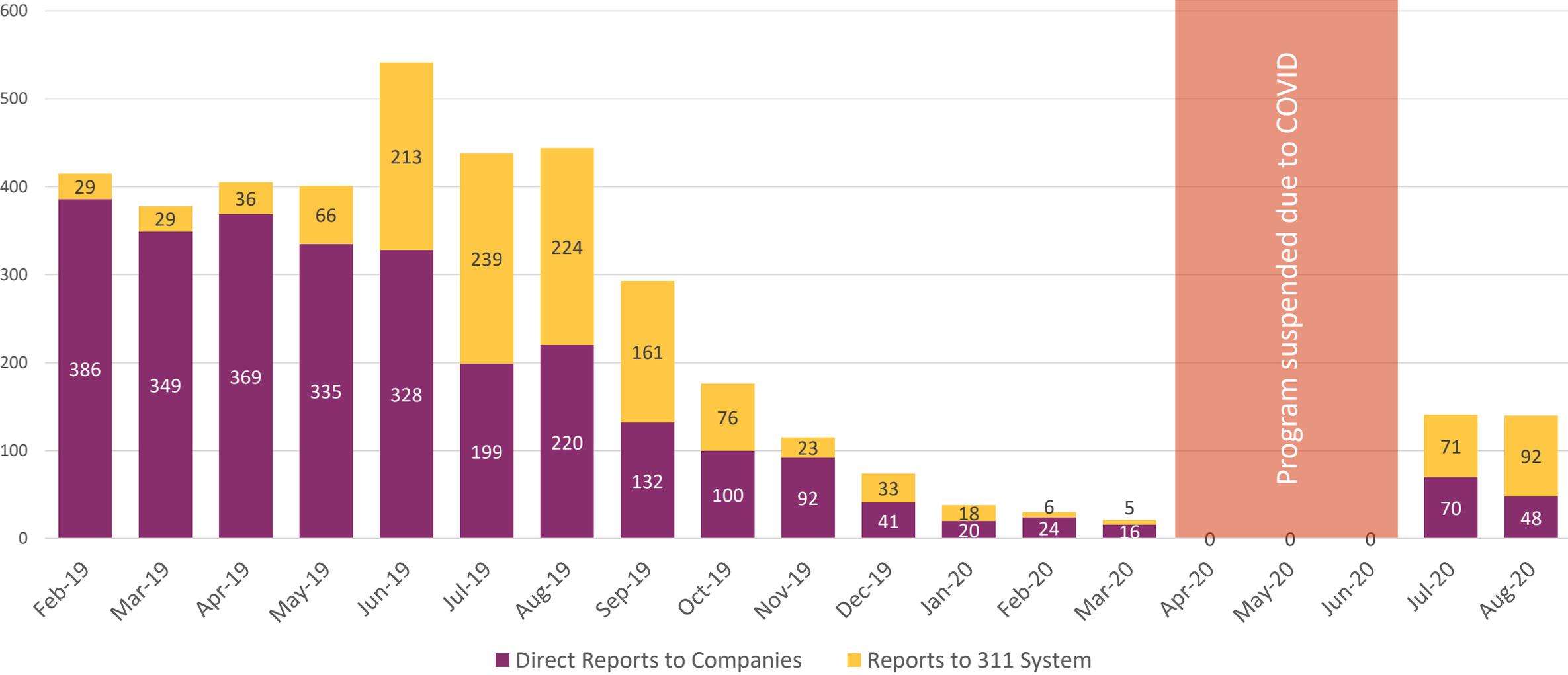


Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

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Complaints Received by Month

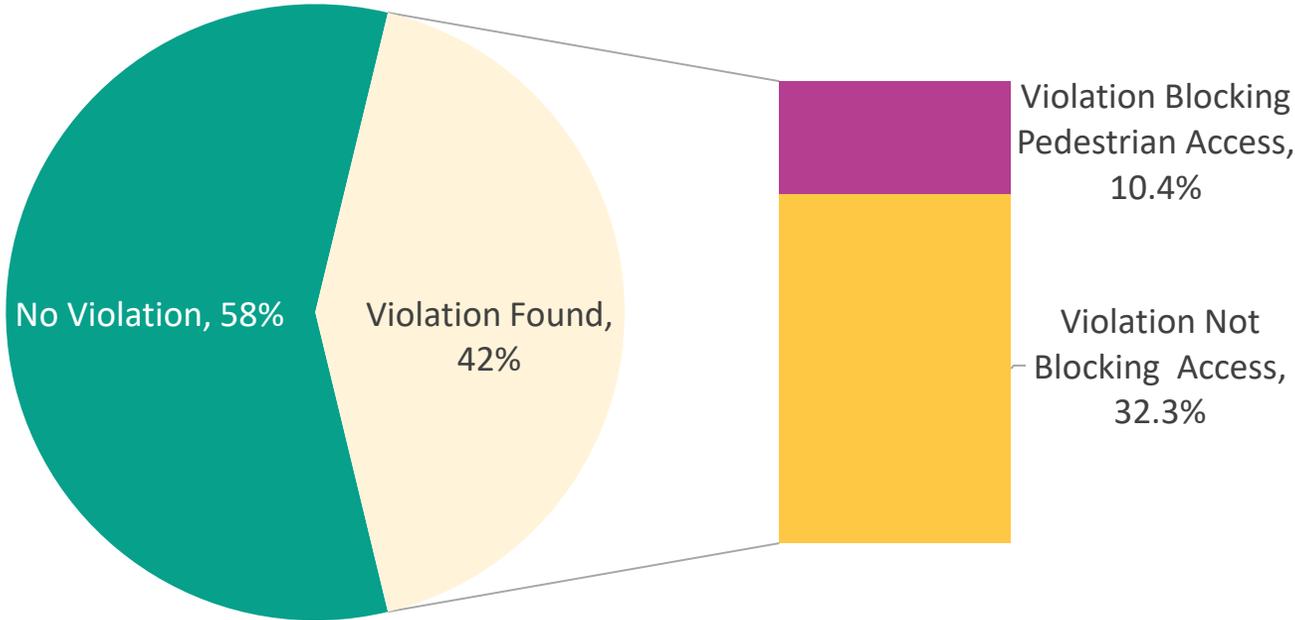


Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.
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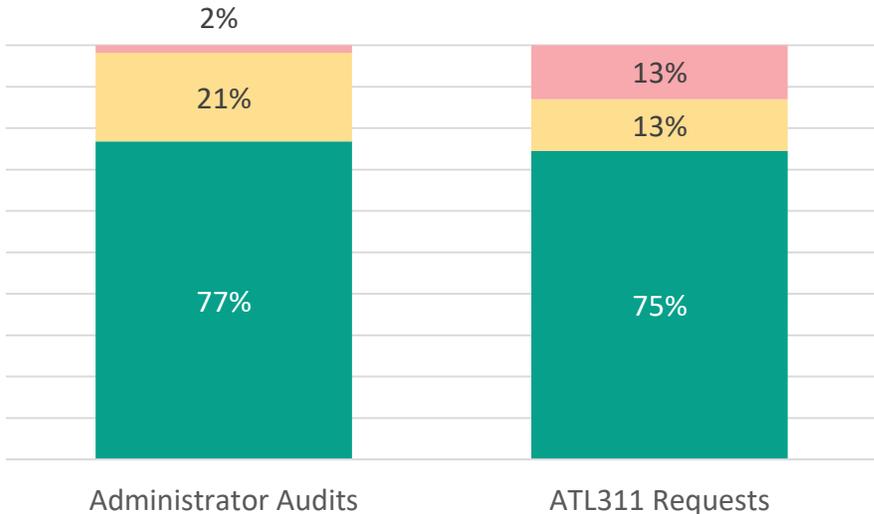


Administrator Audits and Company Responsiveness

Administrator Audits



Operator Response to Parking Relocation Requests



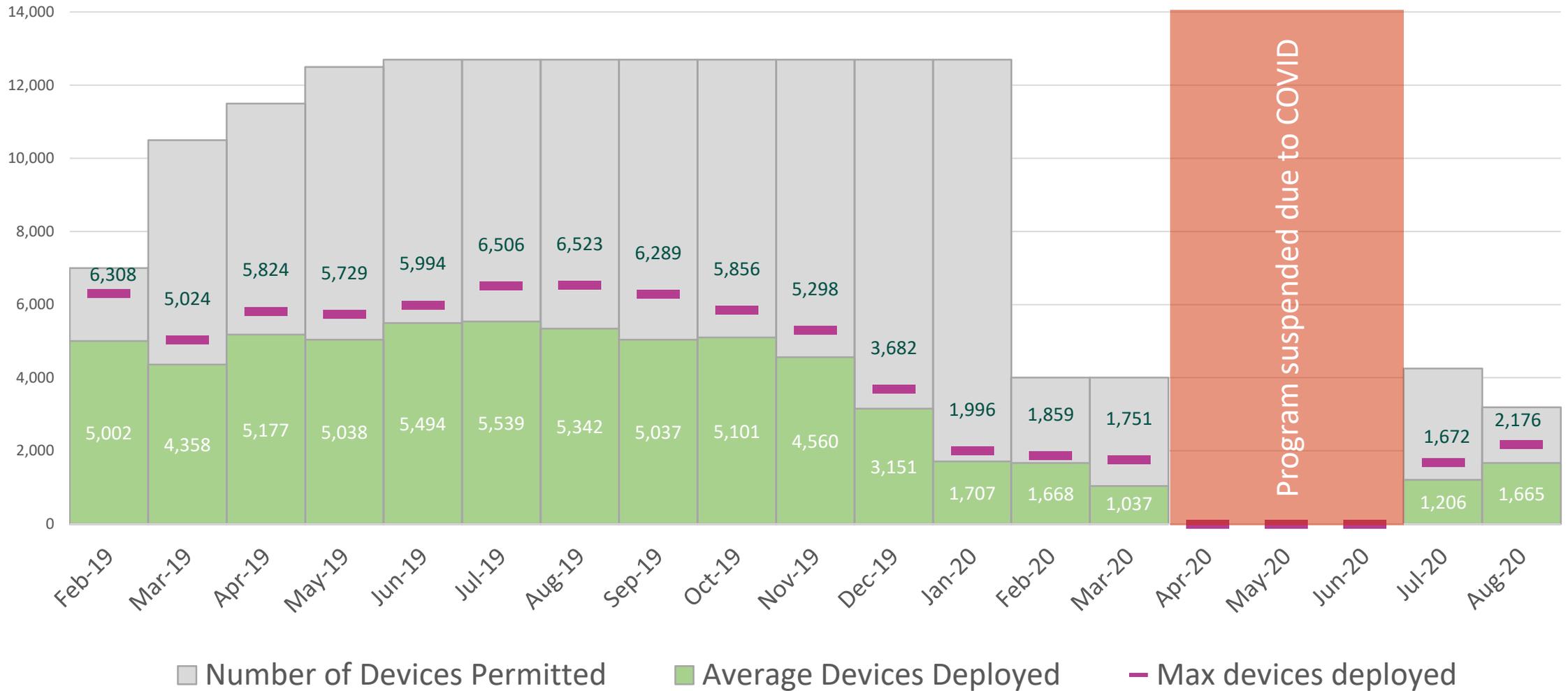
Relocation requests that do not receive a response showing proof of relocation within 2 hours are assessed for a fine according to the program's [Administrative Regulations](#).

- No Response
- Responded, not within 2 hours
- Responded within 2 hours

Source: Monthly Operator Reports, Office of Mobility Planning, Data from July 1 – Sept 15, 2020.
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Number of Devices (e.g. Scooters) in the City of Atlanta

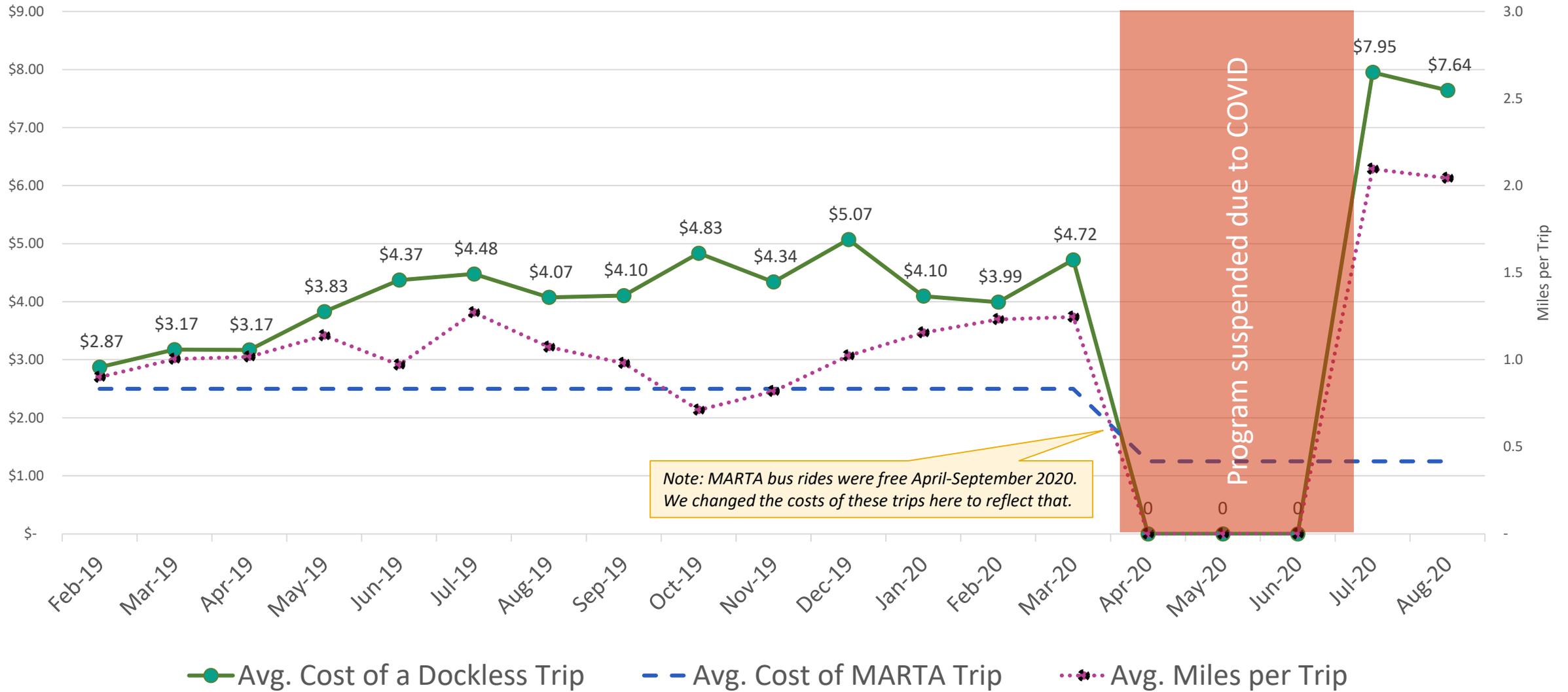


Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Cost of Dockless Trips



Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Safety Statistics

	Month	Trips	Incidents (Reported to Companies Only)	Injuries (Reported to Companies Only)	Fatalities
2019	February	317,000	40	16	
	March	363,000	48	18	
	April	504,000	63	26	
	May	528,000	62	26	1
	June	576,000	73	39	
	July	608,000	48	30	2
	August	452,000	36	23	1
	September	416,000	33	21	
	October	305,000	28	20	
	November	200,000	10	3	
	December	116,000	2	2	
	2020	January	75,000	3	1
February		83,000	1	1	
March		49,000	1	1	
Program suspended due to COVID					
July (new permit year)		77,000	8	3	
August		92,000	15	7	
	Total	4,764,000	471	237	4 (3 in ATL city limits)

Source: APD (Fatalities), Monthly Operator Reports, Office of Mobility Planning, As of September 15, 2020.

Note: Due to COVID-19, operators were not allowed to operate from March 23, 2020 until the new permit program. Some operators halted operations as early as March 1, 2020. The ATLDOT new program for SDMD Annual Permits started 07/01/2020.



Micro-Mobility Monthly Statistics

	Month	# Trips	Max Devices Deployed in 1 Day	# Miles	Average Miles per Trip	Average Minutes per Trip	Average Trips per Device per Day	Average \$ Cost per Trip	
2019	February	317,000	6,308	289,000	0.9	13.4	2.2	\$2.87	
	March	363,000	5,024	374,000	1.0	14.9	2.7	\$3.17	
	April	504,000	5,824	521,000	1.0	14.1	3.2	\$3.17	
	May	528,000	5,729	603,000	1.1	15.0	3.4	\$3.83	
	June	576,000	5,994	558,000	1.0	14.0	3.5	\$4.37	
	July	608,000	6,506	780,000	1.3	14.3	3.5	\$4.48	
	August	452,000	6,523	489,000	1.1	12.5	2.7	\$4.07	
	September	416,000	6,290	408,000	1.0	12.2	2.8	\$4.10	
	October	305,000	5,856	221,000	0.9	8.7	1.9	\$4.83	
	November	200,000	5,298	164,000	0.8	10.1	1.5	\$4.34	
	December	116,000	3,682	119,000	1.0	11.5	1.2	\$5.07	
	2020	January	75,000	1,996	109,000	1.2	10.3	1.4	\$4.10
February		83,000	1,859	114,000	1.2	10.1	1.8	\$3.99	
March		49,000	1,751	61,000	1.2	10.4	1.5	\$4.72	
Program suspended due to COVID									
July (new permit year)		77,000	1,672	160,800	2.1	20.5	2.1	\$7.95	
August	92,000	2,176	187,100	2.0	18.8	1.8	\$7.64		

Source: Monthly Operator Reports, Office of Mobility Planning, As of Sept 15, 2020.

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For more information,
contact:

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