



## Pickleball Pilot: Measures of Success

The following measures will be used to determine the success of the pickleball pilot project and inform the next stage of pickleball in Atlanta. These measures were determined in part by community meetings held in July 2023.

- Growth in reservations through the online reservation system
- Self-reported increase in use of courts in parks
- Satisfaction survey and focus group feedback
- Public sentiment as assessed through emails to [atlpickleball@atlantaga.gov](mailto:atlpickleball@atlantaga.gov) and public meeting feedback
- Number of reports noise complaints
- Number of reported user conflicts
- Reported and observed compliance with striping and use guidelines