

OFFICE OF THE MAYOR
AN ADMINISTRATIVE ORDER

AN ADMINISTRATIVE ORDER DIRECTING THE CHIEF OPERATING OFFICER AND THE CHIEF STRATEGY OFFICER TO TAKE WHATEVER ACTIONS SHALL BE NECESSARY TO ALIGN PLANNING, OPERATIONS, CAPITAL PRIORITIZATION, AND PERFORMANCE MANAGEMENT WITH THE NEIGHBORHOOD REINVESTMENT INITIATIVE (NRI); DIRECTING THAT THE ACTIONS OF THE CHIEF OPERATING OFFICER AND THE CHIEF STRATEGY OFFICER TAKEN PURSUANT TO THIS ORDER SHALL INCLUDE BUT SHALL NOT BE LIMITED TO THE DEVELOPMENT OF AN INTERDEPARTMENTAL NRI OPERATIONAL PLAN, THE IDENTIFICATION AND REMOVAL OF STRUCTURAL BARRIERS TO THE SUCCESS OF THE NRI, THE ALIGNMENT OF RESOURCES TO THE PRIORITIES OF THE NRI, AND THE DEVELOPMENT OF CLEAR METRICS FOR SUCCESS; DIRECTING THAT THE CHIEF OPERATING OFFICER AND THE CHIEF STRATEGY OFFICER SHALL PROVIDE ME WITH A REPORT QUARTERLY DETAILING THEIR ACTIONS IN ACCORDANCE WITH THIS ORDER; AND FOR OTHER PURPOSES.

WHEREAS, on September 30th, 2025, I announced the Atlanta Neighborhood Reinvestment Initiative (NRI), a \$10 billion-dollar generational investment that will have impact across decades and has the potential to be executed across multiple Administrations; and

WHEREAS, the NRI is my “whole of government” approach to reorient public systems toward a more inclusive focus on residents’ needs and its goal is to create whole, healthy, thriving, and connected neighborhoods; and

WHEREAS, I have long recognized that targeted redevelopment efforts in economically distressed, underutilized, or strategically significant areas are essential to promoting the general welfare, enhancing the City’s tax base, and ensuring equitable economic opportunity for all residents; and

WHEREAS, without alignment, priorities drift and outcomes weaken, and the success of the NRI shall depend on the alignment of planning, operations, capital prioritization and performance management to accomplish its goals; and

WHEREAS, pursuant to City Code Section 2-182, the Mayor may promulgate reasonable rules and regulations governing the conduct of the internal operation of the executive branch and any department thereunder; and may delegate duties to the chief operating officer, the chief of staff and heads of departments by administrative order; and

WHEREAS, in accordance with the authority granted pursuant to City Code Section 2-182, and to help ensure the success of the NRI, it is my desire that the Chief Operating Officer and the Chief Strategy Officer shall take whatever actions shall be necessary to align planning, operations, capital prioritization, and performance management with the NRI; and

WHEREAS, these actions shall include but shall not be limited to the development of an interdepartmental NRI operational plan, the identification and removal of structural barriers to the success of the NRI, the alignment of resources to the priorities of the NRI, and the development of clear metrics for success, and the Chief Operating Officer and the Chief Strategy Officer shall provide me with a report quarterly detailing their actions.


NOW, THEREFORE, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF ATLANTA, pursuant to Section 3-104 of the City of Atlanta Charter, and Section 2-182 of the City of Atlanta Code of Ordinances, it is hereby ordered:

SECTION 1: That the Chief Operating Officer and the Chief Strategy Officer shall take whatever actions shall be necessary to align planning, operations, capital prioritization, and performance management with the Neighborhood Reinvestment Initiative (NRI).

SECTION 2: That the actions of the Chief Operating Officer and the Chief Strategy Officer taken pursuant to this order shall include but shall not be limited to the development of an interdepartmental NRI operational plan, the identification and removal of structural barriers to the success of the NRI, the alignment of resources to the priorities of the NRI, and the development of clear metrics for success.

SECTION 3: That the Chief Operating Officer and the Chief Strategy Officer shall provide me with a report quarterly detailing their actions in accordance with this order.

SO ORDERED, this 4th day of February, 2026.



Andre Dickens
Mayor

ATTESTED:



Municipal Clerk

