



CITY OF ATLANTA

Anti-Human Trafficking Plan

Polaris National Stakeholder's Convening – February 2, 2026





Angela L. Smith
CVI Senior Operations Manager
Mayor's Office of Violence Reduction

Strategic Planning & Funding Operations

- Human Trafficking
- Domestic Violence
- Community Violence Intervention



Atlanta FIFA World Cup 2026 Host City





AGENDA



1. Anti-Human Trafficking & Strategic Planning
2. Cross Sector Anti-Trafficking Taskforce
3. Public Awareness Campaign



What is Human Trafficking?

Human trafficking is the act of recruiting, transporting, transferring, harboring, or receiving individuals through force, fraud, or coercion for the purpose of exploitation.



HUMAN TRAFFICKING

IN OUR OWN STATE OF GEORGIA



Average age range of sex trafficking victim in GA is **14 years old, entry 12-15**

Over 54.1% of metro Atlanta's **homeless youth** have experienced **exploitation** in their lifetime

An estimated 200 - 350 adolescent girls are sexually exploited and sold online per month

Approximately **65% of men** who purchase sex with minors in Atlanta **live in suburban areas** outside the I-285 perimeter

In 2022, Atlanta's underground sex economy was estimated to be at **\$300 million**

Local Government: Combating Human Trafficking

City of Atlanta Mayor's Office of Violence Reduction

Local governments play a critical, role in anti-human trafficking by implementing a collaborative approach towards prevention, intervention, and enforcement at the community level.

- Facilitating Citywide Anti-Trafficking Planning Strategies
- Highlighting local Agencies (Prevention, Intervention & Enforcement)
- Training local staff and first responders
- Establishing specialized task forces
- Strengthening social services, and
- Raising public awareness to identify victims





Anti-Human Trafficking Strategic Planning

World Cup Readiness

- ❖ **Listening Tour:**
Facilitate individual stakeholder meetings to identify where City level support & advocacy is needed.
- ❖ **Public Education:**
Raise awareness by creating opportunities where the public & highest risk communities can be empowered to identify the signs of sex & labor trafficking.
- ❖ **Strategic Execution:**
Merging the efforts of Anti-Trafficking planning with Combating trafficking procedures to develop a unified strategy for how Atlanta will address Human Trafficking

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Atlanta Alliance Against Trafficking Taskforce

This taskforce strengthens Atlanta's collaborative efforts to combat human trafficking through a unified focus on prevention, intervention, and enforcement.

❖ **Communications:**

Develop unified messaging & identify a central pathway for disbursing information during major events.

❖ **Service Delivery:**

Assess the Anti-Trafficking service delivery process of Prevention, Intervention & Enforcement operations to duplicate areas of strengths and address gaps/weaknesses prior to World Cup 2026.

❖ **Sustainability:** Beyond World Cup

The AAAT Taskforce will convene 12 months prior to COA hosting major events, such as the World Cup, to ensure comprehensive readiness and coordination.

Atlanta Alliance Against Trafficking (AAAT) Partners

Corporations, Nonprofits & Advocacy Organizations

- Atlanta Children's Advocacy Centers of Georgia
- Atlanta Victim Assistance
- International Rescue Committee (IRC)
- It's A Penalty
- Mercedes-Benz Stadium
- Motherless Daughters
- RaceTrac
- Tahirih Justice Center
- Rights For Girls
- Rotary International
- Tapestri (Labor Trafficking)
- UPS
- WellSpring Living (Sex Trafficking)
- YouthSpark



Atlanta Alliance Against Trafficking (AAAT) Partners

Hospitality, Tourism & Transportation

- Asian American Hotel Owners Association (AAHOA)
- Atlanta Convention & Visitors Bureau
- Delta Air Lines
- Georgia Hotel & Lodging Association (GHLA)
- Hartsfield-Jackson Atlanta International Airport
- IHG Hotels & Resorts
- MARTA
- Airbnb
- Atlanta Downtown Improvement Development (ADID)

Healthcare, Public Health & Research

- Children's Healthcare of Atlanta
- Emory Injury Prevention Research Center
- Grady Hospital



Atlanta Alliance Against Trafficking (AAAT) Partners

Government & Public Sector (City, County, State, Federal)

- **Atlanta Police Department (APD)**
- City of Atlanta Department of Transportation
- Criminal Justice Coordinating Council (CJCC) – Statewide Human Trafficking Taskforce
- DeKalb County District Attorney's Office
- **Federal Bureau of Investigation (FBI)**
- **Fulton County District Attorney's Office**
- **Fulton County Sheriff Office**
- **Georgia Attorney General's Office**
- **Georgia Bureau of Investigation (GBI) - Human Exploitation and Trafficking (HEAT)**
- Georgia Department of Human Services
- **Homeland Security Investigations– Atlanta**
- **MARTA Police**
- **CIM Group (Security)**
- Office of International & Immigrant Affairs, Office of Communication
- Office of Night Life, Film & Entertainment, Office of One Atlanta
- Office of Constituent Services, Office of Violence Reduction



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Understanding and Recognizing Human Trafficking: Training for Hotel Staff

Criminal Justice Coordinating Council



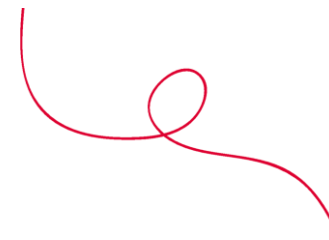


CJCC | Why Hotel Staff Needs to be Aware!

Professionals in the Hospitality industry are in a unique position to **observe** and **report** behavior that looks suspicious, as well as **recognize** and **help** potential victims.

- Front desk
- Housekeeping
- Room service
- Kitchen and Beverage Staff
- Back of House
- Security





Sex Trafficking Community Training

Wellspring Living is a nonprofit organization committed to serving survivors and those at risk of sexual exploitation.

This training provides practical tools to spot red flags, respond safely, expose misconceptions and help create safer, more informed environments.

Sex trafficking affects every community, and it takes all of us to stop it. By raising awareness, we support survivors, promote understanding, and strengthen prevention.

To learn more or sign up for future trainings, visit wellspringliving.org or email institute@wellspringliving.org.





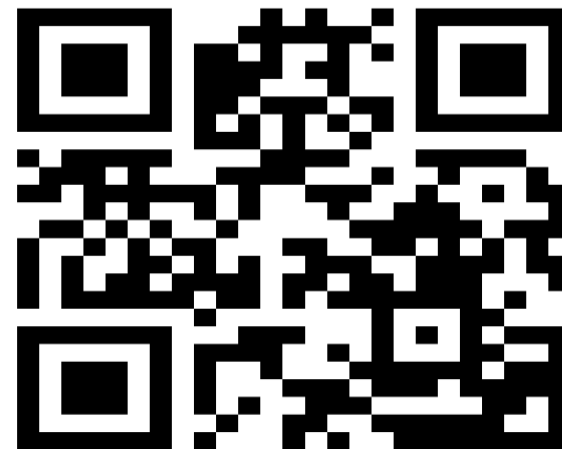
Tapestri addresses the needs of foreign- born survivors of violence

Labor Trafficking: Sweatshops, Agricultural Work, Employment Visa's, Massage Parlors etc..

Labor Trafficking Training Objectives:

- Define labor trafficking
- Define the difference between labor trafficking and labor exploitation
- Challenges to seeking help
- Review of labor trafficking case scenarios
- Labor trafficking identification
- Services available

Learn more about Tapestri.
Visit our website!!





Anti-Human Trafficking Campaigns, Trainings & Events

Public Awareness Campaigns

- Atlanta Hartsfield Jackson International Airport – Blue Lightning Campaign
- **It's A Penalty : Anti-Trafficking Campaign**
- Rights For Girls: “No Such Thing” Child Sex Trafficking Campaign
- **youthSpark – Play the Part, Protect our Youth Campaign**
- Hotel Alliance – No Room for Trafficking Campaign
- UPS: Truckers Against Trafficking Campaign
- Homeland Security: Blue Campaign
- Mayor’s Office of Violence Reduction: Anti-Human Trafficking Awareness Campaign
- **Georgia Attorney Generals Office: Eyes On the Road – Missing Children Campaign**
- City of Atlanta Human Rights Plan – FIFA World Cup 2026

Atlanta Anti-Human Trafficking Awareness Trainings

- Hotel Staff: Anti-Trafficking Awareness Trainings – Facilitated by the Criminal Justice Coordinating Council
- General Public: Community Sex & Labor Trafficking Trainings – facilitated by Wellspring Living and Tapestry
- **City of Atlanta Employee Anti-Human Trafficking Awareness Training**

Anti-Human Trafficking Community Events

- Anti-Human Trafficking Candlelight Vigil during World Cup
- **UPS Anti-Human Trafficking Dignity Kits Volunteer Day**
- Atlanta Hartsfield Jackson International Airport – Anti-Human Trafficking Summit



HUMAN TRAFFICKING HAS NO PLACE IN ATLANTA



TIM WEAH
USA soccer team
It's a Penalty Ambassador

TOGETHER, WE CAN HELP SOMEONE FIND SAFETY.

SCAN QR CODE TO LEARN MORE



If you or someone you know is being trafficked, help is available.

CALL: 1-866-ENDHTGA (866-363-4842) – No judgement, just support.



Human Trafficking Training

Join the City of Atlanta Mayor's Office of Violence Reduction for an interactive Trafficking Awareness Training. As Atlanta prepares for the 2026 FIFA World Cup, the city stands at a critical intersection of celebrating global unity while confronting the heightened risk of human trafficking.

Be a Part of the Solution!

The two-hour training sessions will be led by industry experts from Wellspring Living and Tapestri, equipping our communities with the knowledge and tools to recognize and address human trafficking in all its forms.

Here's what you will learn:

- Protect your community: Understand how traffickers operate—and how to disrupt their tactics.
- Act with confidence: Learn practical steps to identify indicators and respond safely.
- Connect to help: Get local resources and pathways for survivor support.
- Learn how to report
- Discuss ways that the community can be involved in the fight against human trafficking

"Human trafficking thrives in silence. Awareness turns communities into protection"



This event is powered by Showcase Atlanta and sponsored by UPS

Report a Tip

Georgia Statewide Hotline 1-866-363-4842
For additional information contact us at MOVRA1L@Atlantaga.gov

Training Dates

NE Atlanta Training Dates

- February 23, 2026, 6:30pm-8:30pm
- March 5, 2026, 10:00am-12:00pm

SW Atlanta Training Dates

- March 7, 2026, 10:00am-12:00pm
- April 9, 2026, 6:30pm-8:30pm
- May 23, 2026, 6:30pm-8:30pm

SE Atlanta Training Dates

- June 4, 2026, 6:30pm-8:30 pm
- June 6, 2026, 10:00am-12:00pm

NW Atlanta Training Dates

- March 14, 2026, 1:00pm-3:00pm
- April 25, 2026, 10:00 am-12:00pm
- May 11, 2026, 6:30pm-8:30pm

Register



Human Trafficking Training



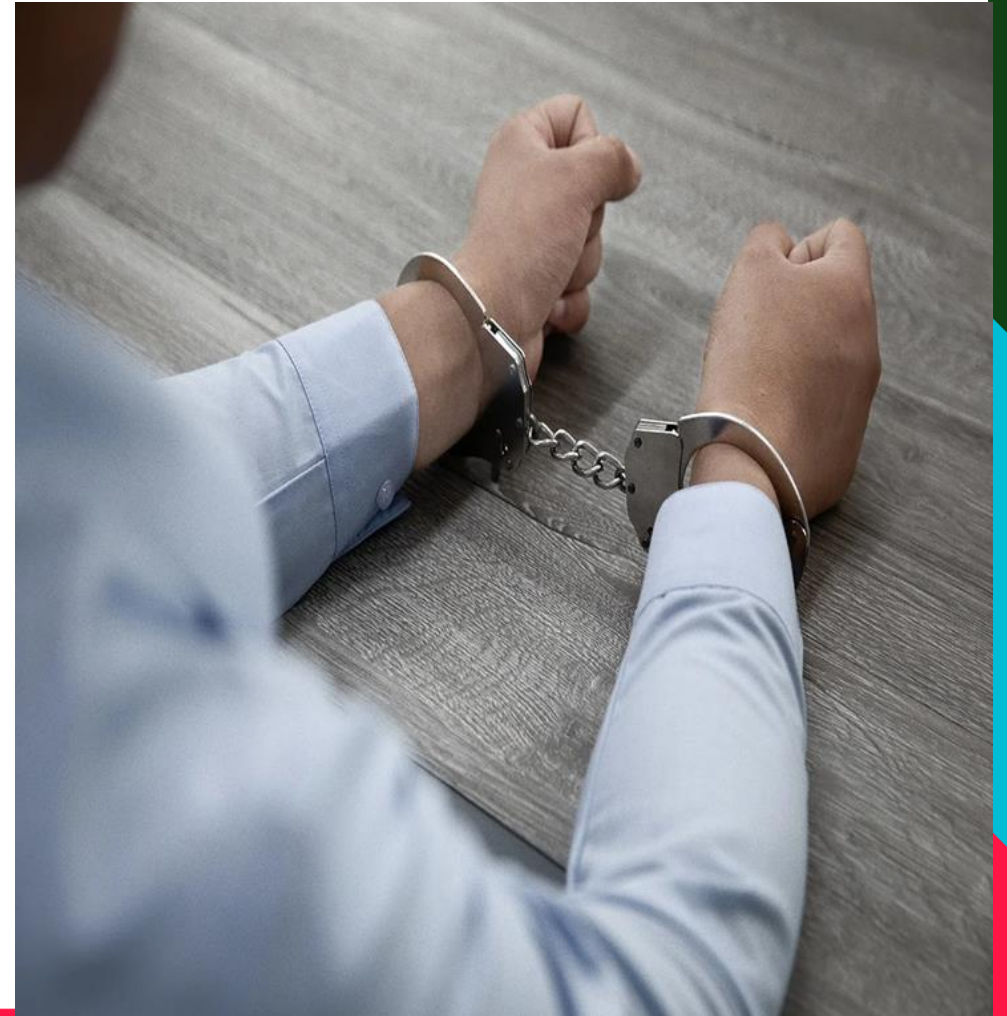


Together we can end Human Trafficking

In 2019, Super Bowl LIII in Atlanta led to:

- 169 arrests
- 26 traffickers apprehended
- 9 child sex trafficking victims recovered
- 24 missing children found and returned home

In 2026, World Cup Atlanta, we believe we will see even better results!





Thank You!



Together we can end Human Trafficking!

